

<p>TO:</p> <p style="text-align: center;"><b>Mail Stop 8</b></p> <p style="text-align: center;"><b>Director of the U.S. Patent and Trademark Office</b></p> <p style="text-align: center;"><b>P.O. Box 1450</b></p> <p style="text-align: center;"><b>Alexandria, VA 22313-1450</b></p>	<p style="text-align: center;"><b>REPORT ON THE</b></p> <p style="text-align: center;"><b>FILING OR DETERMINATION OF AN</b></p> <p style="text-align: center;"><b>ACTION REGARDING A PATENT OR</b></p> <p style="text-align: center;"><b>TRADEMARK</b></p>
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court United States District Court Northern District of Illinois on the following

Trademarks or  Patents. (  the patent action involves 35 U.S.C. § 292.):

DOCKET NO. 24cv8163	DATE FILED 9/6/2024	U.S. DISTRICT COURT United States District Court Northern District of Illinois
PLAINTIFF General Motors LLC		DEFENDANT The Partnerships and Unincorporated Associations Identified on Schedule A
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 See Attachment		
2		
3		
4		
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
5		

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT	
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CLERK Thomas G. Bruton	(BY) DEPUTY CLERK J. Hollimon	DATE 9/10/2024
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Copy 1—Upon initiation of action, mail this copy to Director    Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director    Copy 4—Case file copy

## Exhibit 1

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,482,475**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Feb. 11, 2014**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 3,739,088, AND OTHERS.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THEIR BASES, ONE CONTAINING  
A CHECKED FLAG DESIGN, THE OTHER CONTAINING A FLEUR DE LIS AND A BOWTIE  
DESIGN.

SN 85-844,536, FILED 2-8-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,719,036**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Apr. 14, 2015**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V"SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-203,433, FILED 2-25-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,601,524**

**Registered Sep. 9, 2014**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: LAPEL PINS, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-18-2013; IN COMMERCE 1-18-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,289, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,719,043**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Apr. 14, 2015**

**Int. Cl.: 18**

FOR: DUFFEL BAGS, LEATHER CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

**TRADEMARK**

FIRST USE 12-4-2012; IN COMMERCE 12-4-2012.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V"-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,319, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,601,525**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Sep. 9, 2014**

**Int. Cl.: 16**

FOR: POSTERS, PENS, CALENDARS, BLANK JOURNAL BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 1-10-2013; IN COMMERCE 1-10-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,326, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,601,526**

**Registered Sep. 9, 2014**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, DRINKING GLASSES, WATER BOTTLES SOLD EMPTY, PORTABLE BEVERAGE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 11-13-2012; IN COMMERCE 11-13-2012.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,337, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,601,527**

**Registered Sep. 9, 2014**

**Int. Cl.: 25**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: SHIRTS, HATS, JACKETS, COATS, PULLOVERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 10-19-2012; IN COMMERCE 10-19-2012.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,353, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,597,263**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Sep. 2, 2014**

**Int. Cl.: 28**

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK**

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A  
CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR  
DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,593, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

**United States Patent and Trademark Office**

Reg. No. 1,491,293  
Registered June 7, 1988

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, BATTERY-OPERATED  
REMOTE AND RADIO-CONTROLLED TOY

VEHICLES; AND FRICTION POWERED TOY  
VEHICLES, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 9-10-1984; IN COMMERCE  
9-10-1984.

SER. NO. 688,134, FILED 10-5-1987.

KATHRYN DOBBS, EXAMINING ATTORNEY

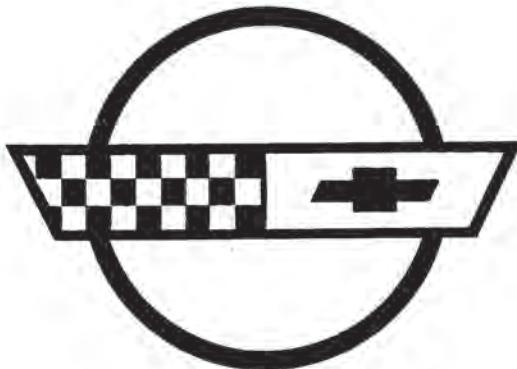
Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

Reg. No. 1,494,172

United States Patent and Trademark Office Registered June 28, 1988

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 7-27-1987; IN COMMERCE  
7-27-1987.

FOR: JEWELRY; NAMELY QUARTZ  
WATCHES AND GOLD RINGS, IN CLASS 14  
(U.S. CLS. 27 AND 28).

SER. NO. 697,952, FILED 11-27-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,917

Registered Jan. 25, 2000

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.  
OWNER OF U.S. REG. NOS. 1,491,293, 2,017,536  
AND OTHERS.

SER. NO. 75-650,021, FILED 3-1-1999.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,545,133**

**Registered Mar. 5, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDREN'S ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER FLAGS, PAPER LUGGAGE TAGS, PAPER NAP-

KINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

SER. NO. 78-075,531, FILED 7-25-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,578,899

Registered June 11, 2002

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,  
MOCCASINS, OVERALLS, RAINWEAR, ROBES,  
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 9-1-1986; IN COMMERCE 9-1-1986.

SER. NO. 78-086,836, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,666,595**

**Registered Dec. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,838, FILED 10-4-2001.

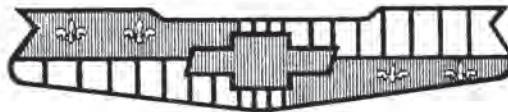
SHARON MEIER, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,506,101  
Registered Sep. 27, 1988

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY, TOY VEHICLES, TOY CARS, BATTERY-OPERATED REMOTE AND RADIO-CONTROLLED TOY VEHICLES, FRICTION-POWERED TOY VEHICLES, AND TOY MODEL HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 6-25-1987; IN COMMERCE 6-25-1987.  
OWNER OF U.S. REG. NOS. 95,398, 647,236 AND OTHERS.

THE LINING SHOWN IN THE MARK IS A FEATURE OF THE MARK.

SER. NO. 707,405, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTORNEY

Int. Cl.: 25

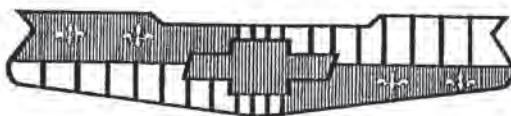
Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,738

United States Patent and Trademark Office

Registered May 2, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE  
3-0-1996.

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

THE LINING IS FOR SHADING PURPOSES  
AND DOES NOT INDICATE COLOR.

SER. NO. 75-591,369, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 3,650,649

Registered July 7, 2009

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL HOLIDAY ORNAMENTS; SCULP-  
TURES MADE OF METAL, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

FIRST USE 6-1-2008; IN COMMERCE 6-1-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,595, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 3,650,651

United States Patent and Trademark Office

Registered July 7, 2009

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: POSTERS, DECALS, PRESSURE SENSITIVE GRAPHICS FOR APPLICATION TO AUTOMOBILES, DESKTOP BUSINESS CARD HOLDERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-19-2007; IN COMMERCE 2-19-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND 3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF A SKULL IN WHICH THE EYES AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,620, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 3,650,654

Registered July 7, 2009

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, IN CLASS 21  
(U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-9-2007; IN COMMERCE 1-9-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,636, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl. 22

Prior U.S. Cls.: 1, 2, 7, 19, 22, 42 and 50

Reg. No. 3,650,657

United States Patent and Trademark Office

Registered July 7, 2009

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: LANYARDS FOR HOLDING BADGES AND  
PASSES, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND  
50).

FIRST USE 4-21-2008; IN COMMERCE 4-21-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,650, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,700,379

United States Patent and Trademark Office

Registered Mar. 25, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY ORNAMENTS MADE OF PLAS-  
TIC OR WOOD, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, HAND-HELD MIRRORS,  
NON-METAL MONEY CLIPS, PLASTIC NAME

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-091,738, FILED 11-5-2001.

REBECCA SMITH, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,514,976**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Apr. 15, 2014**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF THE DEPICTION OF A STINGRAY.

SN 85-334,706, FILED 6-1-2011.

INGRID C. EULIN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,601,531**

**Registered Sep. 9, 2014**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-22-2013; IN COMMERCE 1-22-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,033, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,272**

**Registered Sep. 2, 2014**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-11-2013; IN COMMERCE 2-11-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,109, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,597,273**

**Registered Sep. 2, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: SHIRTS, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-21-2013; IN COMMERCE 1-21-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,127, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,275**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Sep. 2, 2014**

**Int. Cl.: 28**

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK**

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,192, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,292**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Sep. 2, 2014**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 4-20-2013; IN COMMERCE 4-20-2013.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-217,499, FILED 3-11-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,004,543**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center

**Registered Jul. 19, 2016**

Detroit, MI 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles

**Trademark**

FIRST USE 10-25-2015; IN COMMERCE 10-25-2015

**Principal Register**

The mark consists of the word "Camaro" in a square design which comes down to a point at the bottom of the square and contains three vertical stripes under the wording.

SER. NO. 86-613,559, FILED 04-29-2015

DAVID E TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,379**

**Registered Dec. 1, 2015**

**Int. Cl.: 25**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, HATS AND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

SER. NO. 86-701,195, FILED 7-22-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,380**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Dec. 1, 2015**

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

**Int. Cl.: 14**

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

**TRADEMARK**

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

**PRINCIPAL REGISTER**

SER. NO. 86-702,082, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,381**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Dec. 1, 2015**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

SER. NO. 86-702,118, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,382**

**Registered Dec. 1, 2015**

**Int. Cl.: 16**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: POSTERS, CALENDARS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

SER. NO. 86-702,136, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,383**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Dec. 1, 2015**

FOR: DECORATIVE MIRROR, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

**Int. Cl.: 20**

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

**TRADEMARK**

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

**PRINCIPAL REGISTER**

SER. NO. 86-702,161, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,384**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Dec. 1, 2015**

FOR: STONE COASTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

**Int. Cl.: 21**

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

**TRADEMARK**

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

**PRINCIPAL REGISTER**

SER. NO. 86-702,422, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,190,715**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered Nov. 03, 2020**

**Int. Cl.: 12** CLASS 12: Motor land vehicles, namely, automobiles, engines therefor and structural parts thereof

**Trademark**

FIRST USE 3-4-2020; IN COMMERCE 3-4-2020

**Principal Register**

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-416,488, FILED 05-06-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,639,689**

**Registered Feb. 08, 2022**

**Int. Cl.: 6, 14, 16, 18, 21, 25,  
28**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 6: Non-luminous and non-mechanical metal signs

FIRST USE 6-25-2019; IN COMMERCE 6-25-2019

CLASS 14: Lapel pins, watches

FIRST USE 6-23-2019; IN COMMERCE 6-23-2019

CLASS 16: Posters, pens, calendars, blank journal books

FIRST USE 6-27-2019; IN COMMERCE 6-27-2019

CLASS 18: Duffel bags, leather credit card cases

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

CLASS 21: Mugs, travel mugs, drinking glasses, water bottles sold empty, non-electric portable beverage coolers

FIRST USE 6-26-2019; IN COMMERCE 6-26-2019

CLASS 25: Shirts, hats, jackets, coats, pullovers

FIRST USE 6-22-2019; IN COMMERCE 6-22-2019

CLASS 28: Toy vehicles, remote controlled toy vehicles

FIRST USE 7-8-2020; IN COMMERCE 7-8-2020

The mark consists of two flags connected along their poles, one containing a checkered



A handwritten signature in black ink, appearing to read "Dennis H. Hulshoff".

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-489,539, FILED 06-26-2019

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,433,801**

**Registered Jul. 27, 2021**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: vehicle windshields; vehicle windows

FIRST USE 9-25-2020; IN COMMERCE 9-25-2020

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other filled in solid color.

SER. NO. 90-293,374, FILED 11-02-2020



A handwritten signature in black ink, appearing to read "Anna H. Hilfslid".

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



Registered Aug. 4, 1925.

Trade-Mark 201,694

RENEWED  
AUG. 4 1945  
UNITED STATES PATENT OFFICE.

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed June 27, 1924. Serial No. 199,223.

CADILLAC

STATEMENT.

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark, consisting of the word "Cadillac," shown in the accompanying drawing, for AUTOMOBILES, in Class 19, Vehicles, not including engines, and presents herewith five specimens showing the trade-mark actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used and applied to said goods in applicant's business and in the business of its predecessors, the Cadillac Automobile Company, of Detroit, Michigan, and the Cadillac Motor Car Company, of Detroit, Michigan, both corporations organized under the laws of the State of Michigan, since the year 1903.

The applicant herein is the present owner of trade mark registrations No. 54,931, Au-

gust 7, 1906, issued to the Cadillac Automobile Company, of Detroit, Michigan, assignor to Cadillac Motor Car Company, of Detroit, Michigan, and of Trade Mark No. 113,351 issued upon October 17, 1916, to the Cadillac Motor Car Company, of Detroit, Michigan, and of the good will of the business in which the said trade marks are used.

The trade mark is applied or affixed to the goods by casting the same upon a portion thereof, or by placing thereon a plate bearing the trade mark.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
Secretary.

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,700,662  
Registered July 14, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SCALE MODELS OF AUTOMOBILES,  
IN CLASS 28 (U.S. CL. 22).  
FIRST USE 5-31-1987; IN COMMERCE  
5-31-1987.

OWNER OF U.S. REG. NOS. 201,694, 1,350,558,  
AND 1,570,808.

SER. NO. 74-103,698, FILED 10-9-1990.

DOMINICK J. SALEMI, EXAMINING ATTOR-  
NEY

Int. Cl.: 9

Prior U.S. Cl.: 21

Reg. No. 1,900,372

Registered June 20, 1995

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: EYEGLASSES AND TIRE AIR PRES-  
SURE GAUGES, IN CLASS 9 (U.S. CL. 21).

FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.  
OWNER OF U.S. REG. NO. 1,849,793.  
SER. NO. 74-118,616, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 22 and 37

Reg. No. 1,665,834

United States Patent and Trademark Office Registered Nov. 26, 1991

TRADEMARK  
PRINCIPAL REGISTER

CADILLAC

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1974, IN COMMERCE  
9-30-1974.

SER. NO. 74-118,746, FILED 11-28-1990.

FOR: PLAYING CARDS AND PENS,  
POCKET DIARIES AND NOTEPAD COVERS,  
IN CLASS 16 (U.S. CLS. 22 AND 37).

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 21

Prior U.S. Cls.: 2 and 30

**United States Patent and Trademark Office** Reg. No. 1,663,465  
Registered Nov. 5, 1991

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CERAMIC MUGS, IN CLASS 21 (U.S.  
CLS. 2 AND 30).

FIRST USE 9-30-1989, IN COMMERCE  
9-30-1989.  
SER. NO. 74-119,391, FILED 11-30-1990.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** Reg. No. 1,782,739  
Registered July 20, 1993

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, HATS, SHIRTS,  
T-SHIRTS, SWEATSHIRTS, SWEATPANTS,  
HEADBANDS, AND WRISTBANDS, IN CLASS  
25 (U.S. CL. 39).

FIRST USE 9-30-1979; IN COMMERCE  
9-30-1979.

SER. NO. 74-120,302, FILED 11-30-1990.

ANDREW D. LAWRENCE, EXAMINING AT-  
TORNEY

Int. Cl.: 27

Prior U.S. Cl.: 42

**United States Patent and Trademark Office** Reg. No. 1,681,292  
Registered Mar. 31, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CARPETING AND CARPETING FOR  
AUTOMOBILES, IN CLASS 27 (U.S. CL. 42).

FIRST USE 9-30-1985; IN COMMERCE  
9-30-1985.  
OWNER OF U.S. REG. NO. 201,695.  
SER. NO. 74-155,019, FILED 4-8-1991.

MARGARET HOLTHUSEN, EXAMINING AT-  
TORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** Reg. No. 1,898,835  
Registered June 13, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 9-30-1957; IN COMMERCE  
9-30-1957.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL-SHAPED DESIGN.

SER. NO. 74-519,109, FILED 5-2-1994.

SARAH LEE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,269,827

United States Patent and Trademark Office

Registered Aug. 10, 1999

TRADEMARK  
PRINCIPAL REGISTER

ESCALADE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES, NAMELY,  
AUTOMOBILES, SPORT UTILITY VEHICLES,  
VANS, TRUCKS, ENGINES THEREFOR AND

STRUCTURAL PARTS THEREOF, IN CLASS  
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).  
FIRST USE 10-5-1998; IN COMMERCE  
10-5-1998.

SN 75-409,407, FILED 12-22-1997.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,737

United States Patent and Trademark Office

Registered May 2, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-1995; IN COMMERCE 1-0-1995.

OWNER OF U.S. REG. NOS. 661,322 AND 1,898,835.

THE MARK CONSISTS OF A FANCIFUL REPRESENTATION OF AN IMPALA TOGETHER WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-591,368, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,349,761

United States Patent and Trademark Office

Registered May 16, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 7-0-1994; IN COMMERCE  
7-0-1994.

OWNER OF U.S. REG. NOS. 661,322 AND  
1,898,835.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL-SHAPED DESIGN.

SER. NO. 75-630,190, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,346,904

United States Patent and Trademark Office

Registered May 2, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: PRESSURE SENSITIVE GRAPHICS  
FOR APPLICATION TO AUTOMOBILES AND  
AUTOMOBILE DEALERSHIP WINDOWS,  
DECALS, STICKERS, BUMPER STICKERS  
AND CALENDARS, IN CLASS 16 (U.S. CLS. 2,  
5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-0-1997; IN COMMERCE  
5-0-1997.  
OWNER OF U.S. REG. NOS. 661,322 AND  
1,898,835.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-650,014, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9, and 17

United States Patent and Trademark Office

Reg. No. 3,609,853

Registered Apr. 21, 2009

TRADEMARK  
PRINCIPAL REGISTER

# CADILLAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: CIGAR AND CIGARETTE LIGHTERS NOT FOR LAND VEHICLES, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 11-0-2005; IN COMMERCE 11-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 201,694, 1,745,650, AND OTHERS.

SN 77-373,983, FILED 1-17-2008.

DAWN HAN, EXAMINING ATTORNEY

Int. Cl. 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,520,169

Registered Oct. 21, 2008

TRADEMARK  
PRINCIPAL REGISTER

# ESCALADE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, T-SHIRTS, IN  
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2002; IN COMMERCE 1-14-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763, AND 3,435,186.

SER. NO. 77-430,614, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,520,185

Registered Oct. 21, 2008

TRADEMARK  
PRINCIPAL REGISTER

# ESCALADE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, JACKETS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763,  
AND 3,435,186.

SER. NO. 77-430,751, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,530

**United States Patent and Trademark Office**

Registered Nov. 26, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, FURNITURE MIRRORS, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1960; IN COMMERCE 1-1-1960.

OWNER OF U.S. REG. NOS. 1,660,237, 1,663,465, AND 1,665,834.

SER. NO. 78-087,695, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,756,065**

**United States Patent and Trademark Office**

**Registered Aug. 26, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC, AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL NOVELTY LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,898,835.

SER. NO. 78-091,715, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,721,375

United States Patent and Trademark Office

Registered June 3, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: KEY FOBS, KEY TAGS, KEY CHAINS AND KEY RINGS NOT MADE OF METAL; NON-METAL LICENSE PLATES; NON-METAL MONEY CLIPS; HAND-HELD AND WALL MIRRORS; DESK ORNAMENTS MADE OF PLASTIC, WOOD, GLASS, PORCELAIN OR CRYSTAL; PLAQUES; STOOLS; SEAT CUSHIONS; CHAIRS; BEDS; PILLOWS; NON-METAL CLAMPS; PLASTIC FLAGS; PLASTIC STORAGE BINS; NON-METAL KEY HOLDERS; NON-

METAL NAMEPLATES; PLASTIC BADGE HOLDERS; PLASTIC NAME BADGES; PICTURE FRAMES; NON-METAL JEWELRY BOXES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

OWNER OF U.S. REG. NOS. 2,084,939, 2,538,436 AND OTHERS.

SER. NO. 78-096,443, FILED 12-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,261,764

United States Patent and Trademark Office

Registered July 10, 2007

TRADEMARK  
PRINCIPAL REGISTER

CTS

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FIRST USE 11-3-2005; IN COMMERCE 11-3-2005,

SN 78-222,942, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,  
EYEWEAR CASES, AND EYEWEAR CHAINS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,931,763

United States Patent and Trademark Office

Registered Mar. 8, 2005

TRADEMARK  
PRINCIPAL REGISTER

ESCALADE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FIRST USE 3-23-2004; IN COMMERCE 3-23-2004.

SN 78-222,968, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,  
EYEWEAR CASES, AND EYEWEAR CHAINS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

CT5

**Reg. No. 6,119,389**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered Aug. 04, 2020**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Int. Cl.: 12**

FIRST USE 12-2-2019; IN COMMERCE 12-2-2019

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-758,475, FILED 01-17-2018

**Principal Register**



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



# United States of America

United States Patent and Trademark Office

# CT4

**Reg. No. 6,131,047**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered Aug. 18, 2020**

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Trademark**

FIRST USE 2-24-2020; IN COMMERCE 2-24-2020

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-226,451, FILED 12-12-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

Reg. No. 1,570,808

United States Patent and Trademark Office Registered Dec. 12, 1989

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 12-31-1964; IN COMMERCE  
12-31-1964.

OWNER OF U.S. REG. NOS. 201,694, 1,523,821  
AND OTHERS.

SER. NO. 791,802, FILED 4-7-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cl.: 3

**United States Patent and Trademark Office**

Reg. No. 1,768,653

Registered May 4, 1993

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: UMBRELLAS AND ARTICLES MADE  
OF LEATHER; NAMELY, BRIEF-CASE TYPE  
PORTFOLIOS, KEY FOBS, KEY CASES, BUSI-  
NESS CARD CASES, DUFFLE BAGS, AND

GOLF BAG TAGS MADE OF PEWTER, IN  
CLASS 18 (U.S. CL. 3).  
FIRST USE 9-30-1976; IN COMMERCE  
9-30-1976.

SER. NO. 74-118,605, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 13 and 25

**United States Patent and Trademark Office**

Reg. No. 1,723,245  
Registered Oct. 13, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: KEYS MADE OF METAL FOR LOCKS,  
IN CLASS 6 (U.S. CLS. 13 AND 25).

FIRST USE 9-30-1982; IN COMMERCE  
9-30-1982.

OWNER OF U.S. REG. NOS. 783,126, 1,665,672  
AND OTHERS.

THE LINING SHOWN ON THE MARK IS A  
FEATURE OF THE MARK AND IS NOT IN-  
TENDED TO INDICATE COLOR.

SER. NO. 74-241,498, FILED 1-30-1992.

AMOS T. MATTHEWS, JR., EXAMINING AT-  
TORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,830,721

Registered Apr. 6, 2004

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER

SRX

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND

STRUCTURAL PART THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 8-22-2003; IN COMMERCE 8-22-2003.

SN 78-057,799, FILED 4-11-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,792,883

United States Patent and Trademark Office

Registered Dec. 9, 2003

TRADEMARK  
PRINCIPAL REGISTER

ESV

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 12-31-2002; IN COMMERCE 12-31-2002.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

SN 78-093,256, FILED 11-14-2001.

ANDREA K. NADELMAN, EXAMINING ATTOR-  
NEY

United States of America  
United States Patent and Trademark Office

XT5

**Reg. No. 5,018,505**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MI 482653000

**Registered Aug. 09, 2016**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Int. Cl.: 12**

FIRST USE 4-8-2016; IN COMMERCE 4-8-2016

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-447,732, FILED 11-07-2014

ANDREW C LEASER, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

XT4

**Reg. No. 5,864,138**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center

**Registered Sep. 17, 2019**

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

**Trademark**

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-069,820, FILED 08-08-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

XT6

**Reg. No. 6,097,037**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered Jul. 07, 2020**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

**Int. Cl.: 12**

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 88-070,077, FILED 08-08-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



Int. Cl.: 14

Prior U.S. Cl.: 28

**United States Patent and Trademark Office** Reg. No. 1,872,415  
Registered Jan. 10, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1975; IN COMMERCE

9-30-1975.

OWNER OF U.S. REG. NO. 1,530,791.

SER. NO. 74-118,614, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

FOR: KEY FOBS MADE OF SILVER;  
WATCHES, CLOCKS, WATCHBANDS, CUFF  
LINKS, TIE TACK PINS, STICK PINS, AND  
MONEY CLIPS MADE OF BRUSHED GOLD, IN  
CLASS 14 (U.S. CL. 28).

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** Reg. No. 1,871,376  
Registered Jan. 3, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, SHORTS,  
SWEATSHIRTS, KNIT SHIRTS, SWEATERS,  
BLAZERS, SUN VISORS, HATS, RAIN SUITS,

JACKETS, TIES, T-SHIRTS, WARM-UP SUITS,  
AND ANORAKS, IN CLASS 25 (U.S. CL. 39).  
FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

SER. NO. 74-120,308, FILED 11-30-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 26

Prior U.S. Cl.: 40

United States Patent and Trademark Office Reg. No. 1,686,536  
Registered May 12, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: BELT BUCKLES NOT OF PRECIOUS  
METAL FOR CLOTHING, IN CLASS 26 (U.S.  
CL. 40).

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.  
OWNER OF U.S. REG. NOS. 201,708, 783,126,  
AND 1,530,791.

SER. NO. 74-185,483, FILED 7-15-1991.  
GLENN CLARK, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

**Reg. No. 2,659,597**  
Registered Dec. 10, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, FURNITURE MIRRORS, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

FIRST USE 1-1-1965; IN COMMERCE 1-1-1965.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653, AND 1,872,415.

SER. NO. 78-087,706, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,779,457

United States Patent and Trademark Office

Registered Nov. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL PARKING SIGNS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL

STREET SIGNS MADE OF METAL, METAL TOOL BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,530,791, 1,872,415 AND OTHERS.

SER. NO. 78-063,920, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 2,750,240**

**Registered Aug. 12, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

BAGS, TRUNKS FOR TRAVELING, UMBRELLAS,  
WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 783,126 AND 1,523,821.

SER. NO. 78-073,049, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-  
IT CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS, LUGGAGE,  
OVERNIGHT BAGS, PURSES, SPORTS BAGS, TOTE

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,531

United States Patent and Trademark Office

Registered Nov. 26, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, FURNITURE MIRRORS, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653,  
AND 1,872,415.

SER. NO. 78-087,701, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,642,212**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Nov. 18, 2014**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES AND STRUCTURAL PARTS THEREFOR, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, AND ENGINES THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 1-16-2014; IN COMMERCE 1-16-2014.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,915, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,580**

**Registered Oct. 6, 2015**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: PENS, PENCILS, NOTEPADS, NOTEBOOKS, BOOKS IN THE FIELD OF AUTOMOBILES, POSTERS, CALENDARS, DECALS, PRINTED MATERIALS, NAMELY, MANUALS, BROCHURES, AND CATALOGS PERTAINING TO THE FEATURES AND CONTROLS, OPERATION, MAINTENANCE, SERVICE AND REPAIR, AND TECHNICAL FACTS AND SPECIFICATIONS OF MOTOR VEHICLES; MONEY CLIPS MADE OF METAL, NON-METAL MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,937, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,581**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Oct. 6, 2015**

**Int. Cl.: 18** FOR: BACKPACKS, BILLFOLDS, BRIEFCASES, BUSINESS CARD CASES, CARRY-ON BAGS, MESSENGER BAGS, DUFFEL BAGS, GARMENT BAGS FOR TRAVEL, LUGGAGE, OVERNIGHT BAGS, TOTE BAGS, UMBRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

**TRADEMARK**

**PRINCIPAL REGISTER** FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,960, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,837,265**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Oct. 20, 2015**

**Int. Cl.: 21**

FOR: DRINKING GLASSES, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS,  
FLASKS, PORTABLE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

**TRADEMARK**

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND  
RECTANGLES CONTAINED THEREIN.

SN 86-039,029, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,728,403**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Apr. 28, 2015**

**Int. Cl.: 24**

FOR: GOLF TOWELS, BLANKET THROWS, CLOTH FLAGS, IN CLASS 24 (U.S. CLS. 42 AND 50).

**TRADEMARK**

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,037, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,582**

**Registered Oct. 6, 2015**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, CAPS, COATS, DRESS SHIRTS, GOLF SHIRTS, HATS, JACKETS, POLO SHIRTS, SWEAT SHIRTS, SWEATERS, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,208, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,470,781  
Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 1-1-1983; IN COMMERCE  
1-1-1983.  
OWNER OF U.S. REG. NOS. 646,914, 1,337,811  
AND OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,764, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

**United States Patent and Trademark Office**

Reg. No. 1,569,557

Registered Dec. 5, 1989

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY,  
TRUCKS, PICK-UP TRUCKS, SPORT UTILITY  
TRUCKS, CARGO VANS, PASSENGER VANS,  
ENGINES THEREFOR AND STRUCTURAL  
PARTS THEREOF; CABS AND CHASSIS FOR  
TRUCKS, CABS AND CHASSIS FOR RECRE-

ATIONAL VEHICLES, CHASSIS FOR MOTOR  
HOMES, AND CHASSIS FOR BUSES, IN CLASS  
12 (U.S. CLS. 19 AND 23).

FIRST USE 12-31-1911; IN COMMERCE  
12-31-1911.

OWNER OF U.S. REG. NOS. 646,914, 1,470,781  
AND OTHERS.

SER. NO. 793,104, FILED 4-6-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,455,330**

**Registered May 29, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
PO BOX 300  
DETROIT, MI 482653000

SOCKS, APRONS, SHIRT, BOOTS, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

SER. NO. 76-062,040, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: JACKETS, JOGGING SUITS, PARKAS,  
COATS, SWEAT SHIRTS, SWEAT PANTS, BASE-  
BALL SHIRTS, SHORTS, T-SHIRT, HATS, SHOES,  
BANDANAS, GLOVES, ROBES, SWEATERS, TIES,

**Int. Cl. 21**

**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50**

**Reg. No. 2,459,744**

**United States Patent and Trademark Office**

**Registered June 12, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
PO BOX 300  
DETROIT, MI 482653000

FOR: CUPS, MUGS, PORTABLE COOLERS, POR-  
TABLE ICE CHESTS FOR FOOD AND BEVERAGES,  
JARS SOLD EMPTY, SALT AND PEPPER SHAKERS,

CAR DUSTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,  
30, 33, 40 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,041, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,461,681

United States Patent and Trademark Office

Registered June 19, 2001

TRADEMARK  
PRINCIPAL REGISTER

GMC

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: LEATHER CARD HOLDERS, TOTE BAGS,  
DUFFEL BAGS, ATHLETIC BAGS, LUGGAGE, UM-

BRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3,  
22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,043, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,449,301

United States Patent and Trademark Office

Registered May 8, 2001

TRADEMARK  
PRINCIPAL REGISTER

GMC

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

AND RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,835, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: SUNGLASSES, MAGNETS, THERMOME-  
TERS NOT FOR MEDICAL USE, ANTENNAES,  
COMPUTER GAME SOFTWARE, TELEPHONES,  
MOUSE PADS, COMPUTER PERIPHERALS, NAME-  
LY, WRIST RESTS, NEON SIGNS, CALCULATORS

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,459,750**

**Registered June 12, 2001**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,

METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,248, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,461,697

Registered June 19, 2001

TRADEMARK  
PRINCIPAL REGISTER

GMC

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: CLOCKS, WATCHES, EARRINGS, BELT  
BUCKLES OF PRECIOUS METALS, MONEY CLIPS  
OF PRECIOUS METALS, LAPEL PINS, TIE TACKS,  
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 76-063,940, FILED 6-6-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,700,392**

**Registered Mar. 25, 2003**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC  
NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC

FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1955; IN COMMERCE 1-1-1955.

OWNER OF U.S. REG. NO. 2,461,697.

SER. NO. 78-096,309, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

**United States Patent and Trademark Office** Reg. No. 1,573,202  
Registered Dec. 26, 1989

**TRADEMARK  
PRINCIPAL REGISTER**

**SIERRA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTORS VEHICLES; NAMELY,  
TRUCKS, ENGINES THEREFOR, AND STRUC-  
TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).

FIRST USE 9-30-1973; IN COMMERCE  
9-30-1973.

OWNER OF U.S. REG. NO. 1,192,074.

SER. NO. 73-738,098, FILED 7-5-1988.

DAVID H. STINE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** Reg. No. 1,598,480  
Registered May 29, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**YUKON**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY,  
TRUCKS, ENGINES THEREFOR AND STRUC-

TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).  
FIRST USE 10-23-1989; IN COMMERCE  
10-23-1989.

SER. NO. 73-837,132, FILED 11-9-1989.  
ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,057,709

United States Patent and Trademark Office

Registered Apr. 29, 1997

TRADEMARK  
PRINCIPAL REGISTER

SAVANA

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-9-1996; IN COMMERCE  
2-9-1996.

SN 74-471,686, FILED 12-17-1993.

FOR: MOTOR VEHICLES; NAMELY, PAS-  
SENGER AND CARGO VANS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FRANCES G. SMITH, EXAMINING ATTOR-  
NEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,224,539**

**United States Patent and Trademark Office**

**Registered Feb. 16, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**DENALI**

GENERAL MOTORS ACCEPTANCE CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY SPORT  
UTILITY VEHICLES, ENGINES THEREFOR  
AND STRUCTURAL PARTS THEREOF, IN  
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 2-2-1998; IN COMMERCE  
2-2-1998.

SN 75-056,070, FILED 2-12-1996.

CINDY GREENBAUM, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,744,964**  
Registered July 29, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**LIKE NOTHING ELSE**

MODERNISTA!, LTD. (MASSACHUSETTS CORPORATION)  
109 KINGSTON STREET  
BOSTON, MA 02111

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

OWNER OF U.S. REG. NO. 2,696,730.

FOR: SHIRTS, TEE SHIRTS, SWEATSHIRTS,  
JACKETS, VESTS, PANTS, SHORTS, OVERALLS,  
HATS AND VISORS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

SN 78-070,791, FILED 6-25-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,683,735

United States Patent and Trademark Office

Registered Feb. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER

SIERRA

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS.

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

SER. NO. 78-096,306, FILED 12-3-2001,

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,875,574

Registered Aug. 17, 2004

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-31-2004; IN COMMERCE 1-31-2004.

THE DESIGN CONSISTS OF A HIGHLY STY-  
LIZED LETTER "V".

SN 78-155,801, FILED 8-20-2002.

CURTIS FRENCH, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,056,298

United States Patent and Trademark Office

Registered Jan. 31, 2006

TRADEMARK  
PRINCIPAL REGISTER

H2

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
MAIL CODE 482-C23-B21  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-  
CIAL CLEANSERS, FACIAL CREAMS, FACIAL  
SCRUBS, FACIAL LOTION, DEODORANT SOAP,  
NON-MEDICATED LIP BALM, COLOGNE, PER-  
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-  
TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-324.504. FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,242,874

United States Patent and Trademark Office

Registered May 15, 2007

TRADEMARK  
PRINCIPAL REGISTER

ACADIA

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-22-2006; IN COMMERCE 11-22-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-427,839, FILED 6-1-2004.

JIM RINGLE, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# ELEVATION

**Reg. No. 4,973,662**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered June 7, 2016**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23,  
31, 35 AND 44).

**TRADEMARK**

FIRST USE 12-15-2015; IN COMMERCE 12-15-2015.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-242,370, FILED 4-4-2014.

LYNDSEY KUYKENDALL, EXAMINING ATTORNEY



*Nicelle K. Lee*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

AT4

**Reg. No. 5,751,578**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered May 14, 2019**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Int. Cl.: 12**

FIRST USE 9-30-2018; IN COMMERCE 9-30-2018

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 86-818,051, FILED 11-12-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 3,457,399

United States Patent and Trademark Office

Registered July 1, 2008

TRADEMARK  
PRINCIPAL REGISTER

H3

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, METAL KEY FOBS,  
METAL KEY RINGS, NON-LUMINOUS AND NON-  
MECHANICAL METAL SIGNS, NON-LUMINOUS  
AND NON-MECHANICAL METAL PARKING  
SIGNS, NON-LUMINOUS AND NON-MECHANICAL  
METAL STREET SIGNS, METAL LICENSE  
PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25  
AND 50).

FIRST USE 8-29-2005; IN COMMERCE 8-29-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,486, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

H3

**Reg. No. 3,717,305** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Dec. 1, 2009 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 16** FOR: PENS, NOTEPADS, GIFT CARDS, DECALS, STICKERS, BUMPERSTICKERS, CALENDARS, MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK  
PRINCIPAL REGISTER FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-315,489, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,453,396

Registered June 24, 2008

TRADEMARK  
PRINCIPAL REGISTER

H3

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: MINIATURE MODELS OF VEHICLES, TOY  
VEHICLES, HOBBY KITS FOR THE CONSTRUC-  
TION OF TOY VEHICLES, COLLECTABLE TOY  
CARS, RADIO CONTROLLED TOY CARS, RIDE-  
ON TOYS IN THE NATURE OF PEDAL CARS,  
BOARD GAMES, BALLOONS, STAND ALONE VI-  
DEO GAME MACHINES, HAND HELD UNIT FOR  
PLAYING VIDEO GAMES, PINBALL MACHINES,  
CHRISTMAS TREE ORNAMENTS, GOLF BALL

MARKERS, GOLF BALLS, GOLF CLUBS, IN CLASS  
28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-5-2005; IN COMMERCE 7-5-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,490, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 2,245,635**

**United States Patent and Trademark Office**

**Registered May 18, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

AM GENERAL CORPORATION (DELAWARE  
CORPORATION)  
P.O. BOX 7025  
SOUTH BEND, IN 466347025

FOR: TOYS, NAMELY, TOY TRUCKS AND  
MODEL KITS FOR BUILDING TOY TRUCKS,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-0-1994; IN COMMERCE  
11-0-1994.  
OWNER OF U.S. REG. NO. 1,730,936.

SER. NO. 75-387,765, FILED 11-10-1997.  
JUDITH GRUNDY, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,414,500

**United States Patent and Trademark Office**

Registered Dec. 19, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTOR CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000 BY ASSIGNMENT; BY ASSIGNMENT AM GENERAL CORPORATION (DELAWARE CORPORATION) SOUTH BEND, IN 466347025

FOR: FOOTWEAR AND APPAREL, NAMELY, SOCKS, HOSIERY, UNDERWEAR, HATS, SCARVES,

GLOVES, EARMUFFS, JACKETS, PANTS, SHORTS, SKIRTS, SHIRTS, SWEATSHIRTS AND SWEATERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.  
OWNER OF U.S. REG. NOS. 1,730,936 AND 2,238,142.

SN 75-566,119, FILED 10-6-1998.

TAMI COHEN, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,953,685

United States Patent and Trademark Office

Registered May 17, 2005

TRADEMARK  
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
MAIL CODE 482-C23-B21  
300 RENAISSANCE CENTER P.O. BOX 300 P.O. BOX  
300  
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-  
CIAL CLEANSERS, FACIAL CREAMS, FACIAL  
SCRUBS, FACIAL LOTION, DEODORANT SOAP,  
NON-MEDICATED LIP BALM, COLOGNE, PER-  
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-

TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FIRST USE 8-16-2004; IN COMMERCE 8-16-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,501, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# HUMMER

**Reg. No. 5,519,708**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Spare tire covers

**Registered Jul. 17, 2018**

FIRST USE 4-1-2006; IN COMMERCE 4-1-2006

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 87-810,656, FILED 02-26-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,954,605

Registered May 24, 2005

TRADEMARK  
PRINCIPAL REGISTER

# HUMMER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,

SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-  
SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-051,723, FILED 3-7-2001.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,654,456

United States Patent and Trademark Office

Registered Nov. 26, 2002

TRADEMARK  
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-  
TIVE BOXES, INGOTS OF COMMON METAL, ME-  
TAL KEY CHAINS, METAL KEY FOBS, METAL  
KEY RINGS, METAL KEYS, METAL LICENSE  
PLATES, NON-LUMINOUS AND NON-MECHANI-  
CAL METAL SIGNS, METAL MONEY CLIPS, NON-  
LUMINOUS AND NON-MECHANICAL METAL

PARKING SIGNS, ORNAMENTAL REPLICA VEH-  
ICLES MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL STREET SIGNS, ME-  
TAL TOOL BOXES AND METAL TOOL RACKS, IN  
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-053,979, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,645,796

United States Patent and Trademark Office

Registered Nov. 5, 2002

TRADEMARK  
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTO-  
GRAPH CAMERAS; COMPASSES; COMPUTER  
MOUSE PADS; COMPUTER MOUSES; COMPUTER  
GAME SOFTWARE FOR USE IN ARCADE GAMES.  
HAND HELD ELECTRONIC GAMES AND VIDEO  
GAMES; COMPUTER SCREEN SAVER SOFTWARE;  
COMPUTER AND VIDEO GAME CARTRIDGES;  
VIDEO GAME INTERACTIVE HAND HELD RE-  
MOTE CONTROLS FOR PLAYING ELECTRONIC  
GAMES; HAND HELD JOY STICK UNITS FOR  
PLAYING VIDEO GAMES; ELECTRIC SIGNS; EYE-

GLASS CASES; EYEGLASSES; GRADUATED RU-  
LERS; MAGNETS; MAGNIFYING GLASSES; NEON  
SIGNS, PRE-RECORDED VIDEO TAPES FEATUR-  
ING INFORMATION ON AUTOMOBILES; RADIO  
ANTENNAS; RADIOS; SUNGLASSES; TAPE MEA-  
SURES; TELEPHONES; THERMOMETERS NOT  
FOR MEDICAL USE; TIRE PRESSURE GAUGES;  
VIDEO TAPE REWINDERS; AND YARD STICKS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,982, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 26

Prior U.S. Cls.: 37, 39, 40, 42 and 50

Reg. No. 2,625,050

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK  
PRINCIPAL REGISTER

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BELT BUCKLES FOR CLOTHES NOT OF  
PRECIOUS METAL. EMBROIDERED EMBLEMS.  
HAT PINS, CLOTH PATCHES FOR CLOTHING

AND ZIPPER PULLS, IN CLASS 26 (U.S. CLS. 37,  
39, 40, 42 AND 50),

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.

SER. NO. 78-053,985, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**Reg. No. 2,631,795**

**United States Patent and Trademark Office**

**Registered Oct. 8, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

BAGS, TOTE BAGS, TRUNKS FOR TRAVELING,  
UMBRELLAS AND WALLETS, IN CLASS 18 (U.S.  
CLS. 1, 2, 3, 22 AND 41).

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CREDIT  
CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS FOR TRAVEL,  
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORT

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.  
SER. NO. 78-053,997, FILED 3-20-2001.  
JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,740,337

United States Patent and Trademark Office

Registered July 22, 2003

TRADEMARK  
PRINCIPAL REGISTER

# HUMMER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

ATED VIDEO GAMES AND STAND ALONE VIDEO  
GAME MACHINES, IN CLASS 28 (U.S. CLS. 22, 23, 38  
AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NOS. 1,730,936, 2,420,425  
AND OTHERS.

SER. NO. 78-056,452, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTABLE TOY CARS,  
DIE CAST VEHICLE MODELS, PEDDLE CARS,  
COIN- OR NON-COIN OPERATED PINBALL MA-  
CHINES, PLASTIC VEHICLE HOBBY KITS FOR  
THE CONSTRUCTION OF TOY VEHICLES, PLAS-  
TIC VEHICLE MODELS, RADIO CONTROLLED  
CARS, VIDEO GAMES, NAMELY, COIN-OPER-

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,707,075

United States Patent and Trademark Office

Registered Apr. 15, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS, COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS, HATS, HEADBANDS, JACKETS, MOCCASINS, NECKTIES, OVERALLS, PANTS, POLO SHIRTS,

RAINWEAR, SLIPPERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEATERS, T-SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2000; IN COMMERCE 10-15-2001.

SER. NO. 78-054,001, FILED 3-20-2001.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,051

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: INGOTS OF COMMON METAL, METAL KEY RINGS, METAL KEY FOBS, METAL LICENSE PLATES, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, PARKING SIGNS AND STREET SIGNS, METAL MONEY CLIPS, METAL TOOL BOXES AND TOOL RACKS, METAL PIGGY

BANKS, METAL DECORATIVE BOXES AND ORNAMENTAL REPLICAS OF VEHICLES MADE OF PEWTER AND BRONZE, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,005, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 2,604,940

Registered Aug. 6, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PAPER AND PLASTIC BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, DESKTOP BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDREN'S ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER

FLAGS, PAPER LUGGAGE TAGS, PAPER NAPKINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,011, FILED 3-20-2001.

SUELLEN HICKEY, EXAMINING ATTORNEY

# United States Patent Office

860,907  
Registered Nov. 26, 1968

## PRINCIPAL REGISTER Trademark

Ser. No. 291,863, filed Feb. 26, 1968

### BUICK

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES AND PARTS THEREOF, in  
CLASS 19 (INT. CL. 12).  
First use in or before 1904; in commerce in or before  
1904.  
Owner of Reg. Nos. 108,852, 647,618, and others.

C. A. MARLOW, *Examiner.*

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

**United States Patent and Trademark Office**

Reg. No. 1,727,606

Registered Oct. 27, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: COIN PURSES, UMBRELLAS, TOTE  
BAGS, HIP PACKS, AND DUFFEL BAGS, IN  
CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 9-30-1972; IN COMMERCE  
9-30-1972.  
OWNER OF U.S. REG. NOS. 199,246, 1,559,739  
AND OTHERS.

SER. NO. 74-173,724, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2 and 33**

**Reg. No. 1,685,358**

**Registered May 5, 1992**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MUGS, CRYSTAL BOXES, AND  
GLASSWARE FOR BEVERAGES, IN CLASS 21  
(U.S. CLS. 2 AND 33).

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.  
OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-173,740, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

**United States Patent and Trademark Office**

Reg. No. 1,694,262  
Registered June 16, 1992

TRADEMARK  
PRINCIPAL REGISTER

BUICK

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOCKS AND WATCHES, IN CLASS 14  
(U.S. CLS. 27 AND 28).

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.  
OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-175,984, FILED 6-14-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 22 and 37

**United States Patent and Trademark Office** Reg. No. 1,685,308  
Registered May 5, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: LETTER OPENERS, PLAYING CARDS,  
PENS, PAPER CLIP CADDIES, AND PENCILS,  
IN CLASS 16 (U.S. CLS. 2, 22 AND 37).

FIRST USE 9-30-1971; IN COMMERCE  
9-30-1971.  
OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-173,741, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** Reg. No. 1,682,097  
Registered Apr. 7, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: T-SHIRTS, SHORTS, SWEATSHIRTS, TIES, SHIRTS, CAPS, VISORS, JACKETS, AND SWEATERS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1975; IN COMMERCE 9-30-1975.  
OWNER OF U.S. REG. NOS. 199,246, 860,907 AND OTHERS.

SER. NO. 74-175,989, FILED 6-14-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cl.: 42

**United States Patent and Trademark Office**

Reg. No. 1,686,484  
Registered May 12, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).  
FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.

OWNER OF U.S. REG. NOS. 199,246, 1,559,739  
AND OTHERS.

SER. NO. 74-192,136, FILED 8-6-1991.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,102

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK  
PRINCIPAL REGISTER

BUICK

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHAN-  
ICAL METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, PARKING SIGNS MADE OF  
METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1905; IN COMMERCE 12-1-1905.

OWNER OF U.S. REG. NOS. 647,618, 1,668,926 AND  
OTHERS.

SER. NO. 78-063,931, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTOR-  
NEY

Int. Cl. 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,678,154

United States Patent and Trademark Office Registered Jan. 21, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

PLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, NAMELY ORNAMENTS OF PLASTIC OR WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND HELD MIRRORS, NON-METAL MONEY CLIPS, NAME BADGES, NAME

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

OWNER OF U.S. REG. NO. 1,685,308.

SER. NO. 78-092,347, FILED 11-8-2001.

PAULA MAYS, EXAMINING ATTORNEY

Registered June 28, 1949

Registration No. 511,603

PRINCIPAL REGISTER

Trade-Mark  
Section 2 (f)

UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of 1946

Application September 20, 1947, Serial No. 535,143

BUICK

(Statement)

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, located at Detroit, Michigan, and doing business at 3044 West Grand Boulevard, Detroit 2, has adopted and used the trade-mark shown in the accompanying drawing, for AUTOMOBILES AND STRUCTURAL PARTS THEREOF, in Class 19, Vehicles, and presents herewith five facsimiles showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used on January 2, 1904, and first used in commerce among the several States which may lawfully be regulated by Congress on January 2, 1904.

Applicant is the owner of Registrations No. 108,852 granted February 29, 1916; No. 199,246 granted June 2, 1925; No. 202,413 granted August 18, 1925, and No. 232,688 granted September 13, 1927.

Applications for renewal of United States Trade-Mark Registrations 199,246 and 202,413 have been filed within the time specified under the law.

Applicant claims that the mark is distinctive of the goods and that applicant has had substantially exclusive and continuous use of the mark in commerce among the several States for the period of five years next preceding the date of filing of this application.

(Declaration)

J. M. Crawford, being duly sworn, deposes and says that he is a vice president of General Motors Corporation, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the facsimiles show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

GENERAL MOTORS CORPORATION,  
By J. M. CRAWFORD,  
Vice President.

United States of America  
United States Patent and Trademark Office

# ENCORE

**Reg. No. 4,342,824**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 28, 2013**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES AND SPORT UTILITY VEHICLES, BOTH FOR CONSUMER USE ONLY AND NOT FOR INDUSTRIAL OR CONSTRUCTION USE AND NOT INCLUDING LIFT TRUCKS, PALLET TRUCKS, TOWING TRACTORS, FORK LIFT TRUCKS, PLATFORM LIFT TRUCKS, SPECIAL APPLICATION LIFT TRUCKS, OR STOCK PICKER TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-15-2013; IN COMMERCE 1-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-754,167, FILED 6-8-2009.

SHAILA SETTLES, EXAMINING ATTORNEY



*Seila Settles*

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,659,457

United States Patent and Trademark Office

Registered Dec. 10, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-  
SHIRTS, VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

OWNER OF U.S. REG. NO. 2,420,425.

SER. NO. 78-056,445, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,  
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,693,400

United States Patent and Trademark Office

Registered Mar. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER

REGAL

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY, PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL NOVELTY LI-  
CENSE PLATES, MIRRORS, NON-METAL MONEY

CLIPS, PLASTIC NAME BADGES, NON-METAL  
NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-  
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,  
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FIRST USE 1-1-1979; IN COMMERCE 1-1-1979.

SER. NO. 78-096,250, FILED 12-3-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,926,906

Registered Feb. 15, 2005

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**LACROSSE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY AU-  
TOMOBILES, TRUCKS, SPORT UTILITY VEH-  
ICLES, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

THE ENGLISH TRANSLATION OF THE WORD  
"LACROSSE" IN THE MARK IS A GOAL GAME IN  
WHICH PLAYERS USE A LONG-HANDED STICK  
THAT HAS A TRIANGULAR HEAD WITH A MESH  
POUCH FOR CATCHING, CARRYING, AND  
THROWING THE BALL.

SN 78-214,017, FILED 2-12-2003.

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

JERI J. FICKES, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,336,426

United States Patent and Trademark Office

Registered Nov. 13, 2007

TRADEMARK  
PRINCIPAL REGISTER

# ENCLAVE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS AND SPORT UTILITY VEHICLES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 4-12-2007; IN COMMERCE 4-12-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-697,148, FILED 8-22-2005.

KEVON CHISOLM, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

GNX

**Reg. No. 4,333,886**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

**TRADEMARK**

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,978, FILED 5-30-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

GRAND NATIONAL

**Reg. No. 4,275,355**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

**TRADEMARK**

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,992, FILED 5-30-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GNX

**Reg. No. 4,333,887**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 12**

FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, CAPS FOR WHEEL RIMS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,155, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

GRAND NATIONAL

**Reg. No. 4,275,368**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,179, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GNX

**Reg. No. 4,333,888**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 25**

FOR: CLOTHING, NAMELY, HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS.  
IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,497, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

GRAND NATIONAL

**Reg. No. 4,275,397**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 25**

FOR: CLOTHING, NAMELY HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS.  
IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,518, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GNX

**Reg. No. 4,308,089**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Mar. 26, 2013**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,622, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

GRAND NATIONAL

**Reg. No. 4,275,405**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,655, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GNX

**Reg. No. 4,333,889**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

**Int. Cl.: 20**  
TRADEMARK

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,680, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

GRAND NATIONAL

**Reg. No. 4,275,406**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 15, 2013**

DETROIT, MI 482653000

**Int. Cl.: 20**

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

**TRADEMARK**

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,695, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GSX

**Reg. No. 4,275,881**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND PASSENGER VEHICLES; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,211, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GSX

**Reg. No. 4,275,882**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 15, 2013**

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,224, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

# AVENIR

**Reg. No. 5,464,849**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

**Trademark**

FIRST USE 11-1-2017; IN COMMERCE 11-1-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "AVENIR" in the mark is "TO BRING TOGETHER" or "FUTURE".

SER. NO. 86-500,516, FILED 01-12-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

TOURX

**Reg. No. 5,570,976**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles

**Trademark**

FIRST USE 4-30-2017; IN COMMERCE 4-30-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-850,584, FILED 12-16-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

RIVIERA

**Reg. No. 5,082,334**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MI 482653000

**Registered Nov. 15, 2016**

CLASS 12: Badges for vehicles

**Int. Cl.: 12**

FIRST USE 5-31-2009; IN COMMERCE 5-31-2009

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 87-041,668, FILED 05-18-2016

SHAUNIA P CARLYLE, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office

Reg. No. 1,559,739  
Registered Oct. 10, 1989

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 9-1-1981; IN COMMERCE  
9-1-1981.

OWNER OF U.S. REG. NOS. 199,246, 1,037,850  
AND OTHERS.

SER. NO. 781,694, FILED 2-21-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 30 and 33

**United States Patent and Trademark Office**

Reg. No. 1,741,359  
Registered Dec. 22, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CRYSTAL BOXES, GLASSWARE FOR  
BEVERAGES, AND MUGS, IN CLASS 21 (U.S.  
CLS. 2, 30 AND 33).

FIRST USE 9-30-1982, FIRST USED IN AN-  
OTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1982, FIRST USED IN COM-  
MERCE IN ANOTHER FORM ON SEPTEMBER  
30, 1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,559,739  
AND OTHERS.

SER. NO. 74-175,875, FILED 6-14-1991.

BARBARA S. HUDSON, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 22 and 37

**United States Patent and Trademark Office**

Reg. No. 1,713,553  
Registered Sep. 8, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: PLAYING CARDS, LETTER OPENERS, PENS, PENCILS, PEN AND PENCIL SETS, AND MEMO HOLDERS, IN CLASS 16 (U.S. CLS. 22 AND 37).

FIRST USE 9-30-1981, FIRST USED IN ANOTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1981, FIRST USED IN COMMERCE IN ANOTHER FORM ON SEPTEMBER 30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739 AND OTHERS.

SER. NO. 74-175,985, FILED 6-14-1991.

CHERYL BUTLER, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

**United States Patent and Trademark Office** Reg. No. 1,790,402  
Registered Aug. 31, 1993

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: COIN CASES, UMBRELLAS, TOTE BAGS, AND HIP PACKS, IN CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 9-30-1987; IN COMMERCE 9-30-1987.  
OWNER OF U.S. REG. NOS. 199,246, 1,559,739 AND OTHERS.

SER. NO. 74-175,987, FILED 6-14-1991.  
KEITH L. HENDERSON, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

**United States Patent and Trademark Office**

Reg. No. 1,698,990  
Registered July 7, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOCKS, WATCHES, GOLD NECK-LACES, CUFF LINKS, AND TIE TACKS, IN CLASS 14 (U.S. CLS. 27 AND 28).

FIRST USE 9-30-1981; IN COMMERCE 9-30-1981.  
OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739 AND OTHERS.

SER. NO. 74-175,988, FILED 6-14-1991.  
BRIDGET A. GRIFFIN, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cl.: 42

**United States Patent and Trademark Office**

Reg. No. 1,690,241  
Registered June 2, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.

SER. NO. 74-192,821, FILED 8-6-1991.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).  
FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 13 and 28

**United States Patent and Trademark Office**

Reg. No. 1,734,354  
Registered Nov. 24, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MONEY CLIPS AND KEY RINGS  
MADE OF METAL, IN CLASS 6 (U.S. CLS. 13  
AND 28).

FIRST USE 9-30-1971, FIRST USED IN ANOTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1971, FIRST USED IN COMMERCE IN ANOTHER FORM ON SEPTEMBER 30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.

SER. NO. 74-220,112, FILED 11-8-1991.

VIVIAN MICZNIK, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,545,104

Registered Mar. 5, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, CAPS, COATS, DRESS SHIRTS,  
GLOVES, GOLF SHIRTS, HATS, HEADBANDS,  
JACKETS, MOCCASINS, NECKTIES, OVERALLS,  
PANTS, POLO SHIRTS, RAINWEAR, ROBES,  
SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIP-  
PERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT

SHIRTS, SWEATERS, T-SHIRTS, VESTS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-1983; IN COMMERCE 9-30-1983.

OWNER OF U.S. REG. NOS. 1,690,241, 1,741,359  
AND OTHERS.

SER. NO. 78-050,373, FILED 2-27-2001.

JOSEPH MANALILI, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

**Reg. No. 2,631,830**  
Registered Oct. 8, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS, COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS, HATS, HEADBANDS, JACKETS, MOCCASINS, NECKTIES, OVERALLS, PANTS, POLO SHIRTS, RAINWEAR, ROBES, SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,559,739, 1,790,402 AND OTHERS.

SER. NO. 78-063,886, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,101

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, PARKING SIGNS MADE OF METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,487,116 AND OTHERS.

SER. NO. 78-063,928, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,740,351**

**Registered July 22, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

TURE FRAMES; PILLOWS; PLAQUES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1975; IN COMMERCE 1-1-1975.

OWNER OF U.S. REG. NOS. 1,687,896, 1,720,322 AND OTHERS.

SER. NO. 78-092,342, FILED 11-8-2001.

JOHN GARTNER, EXAMINING ATTORNEY

FOR: PLASTIC BADGE HOLDERS; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC OR WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; NON-METAL KEY TAGS; PLASTIC NOVELTY LICENSE PLATES; MIRRORS; NON-METAL MONEY CLIPS; PLASTIC NAME BADGES; NAMEPLATES; PIC-

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,467,546  
Registered Dec. 1, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 10-1-1983; IN COMMERCE  
10-1-1983.  
OWNER OF U.S. REG. NOS. 222,073, 647,239  
AND OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 659,288, FILED 5-7-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office**

Reg. No. 1,708,037  
Registered Aug. 18, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.  
OWNER OF U.S. REG. NOS. 222,073, 1,495,970  
AND OTHERS.

SER. NO. 74-202,106, FILED 9-9-1991.

LINDA K. MCLEOD, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cl.: 42

**United States Patent and Trademark Office** Reg. No. 1,701,857  
Registered July 21, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: POT HOLDERS, BARBECUE MITTS,  
AND TOWELS, IN CLASS 24 (U.S. CL. 42).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.  
OWNER OF U.S. REG. NOS. 222,073, 1,495,970  
AND OTHERS.

SER. NO. 74-202,145, FILED 9-9-1991.  
H. M. FISHER, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cl.: 50

**United States Patent and Trademark Office**

Reg. No. 1,744,568  
Registered Jan. 5, 1993

TRADEMARK  
PRINCIPAL REGISTER

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: KEY FOBS NOT MADE OF METAL, IN  
CLASS 20 (U.S. CL. 50).

FIRST USE 9-30-1980; IN COMMERCE

9-30-1980.

SER. NO. 74-279,696, FILED 5-28-1992.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,685,227

United States Patent and Trademark Office

Registered Feb. 11, 2003

TRADEMARK  
PRINCIPAL REGISTER

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MAGNETS, THERMOMETERS NOT FOR  
MEDICAL USE, ANTENNAS, COMPUTER GAME  
SOFTWARE, TELEPHONES, MOUSE PADS, WRIST  
RESTS FOR USE WITH COMPUTERS, NEON SIGNS.

CALCULATORS, AND RADIOS, IN CLASS 9 (U.S.  
CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,101, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,539,540**

**United States Patent and Trademark Office**

**Registered Feb. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: JEWELRY BOXES NOT OF METAL,  
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-  
CENSE PLATES, NON-METAL KEY TAGS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

SER. NO. 76-063,111, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,563,775

Registered Apr. 23, 2002

TRADEMARK  
PRINCIPAL REGISTER

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

FOR: CLOTHING, NAMELY, JACKETS, JOG-  
GING SUITS, PARKAS, COATS, SWEAT SHIRTS,  
SWEAT PANTS, BASEBALL SHIRTS, SHORTS, T-  
SHIRTS, HATS, SHOES, BANDANAS, GLOVES,  
ROBES, SWEATERS, TIES, SOCKS, APRONS,  
SHIRTS, BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048  
AND OTHERS.

SER. NO. 78-022,261, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,563,776

United States Patent and Trademark Office

Registered Apr. 23, 2002

TRADEMARK  
PRINCIPAL REGISTER

PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: WAIST PACKS, DUFFEL BAGS, UMBRELLAS, TOTE BAGS, LUGGAGE, Wallets, BACKPACKS, CARD CASES, NAMELY, BUSINESS CARD CASES, CALLING CARD CASES AND CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979.

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048 AND OTHERS.

SER. NO. 78-022,262, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

**Int. Cls.: 6, 18, 20 and 28**

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41 and 50**

**Reg. No. 2,659,488**

**Registered Dec. 10, 2002**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS FOR LOCKS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL PARKING SIGNS, NON-LUMINOUS AND NON-MECHANICAL METAL STREET SIGNS, METAL TOOL BOXES AND FREESTANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY CHAIN TAGS, KEY FOBS NOT OF METAL, NON-METAL KEY RINGS, PLASTIC KEY RINGS, NON-METAL TOOL BOXES AND FREE-STANDING NON-METAL TOOL RACKS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES, AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,467,546, 1,744,568 AND OTHERS.

SER. NO. 78-063,901, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

Reg. No. 2,683,733

Registered Feb. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1949; IN COMMERCE 1-1-1949.

SER. NO. 78-096,291, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,470,780  
Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**FIREBIRD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-1-1984; IN COMMERCE  
2-1-1984.  
OWNER OF U.S. REG. NO. 597,859 AND  
OTHERS.

SER. NO. 662,763, FILED 5-26-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,470,782  
Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**FIERO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-1-1984; IN COMMERCE  
2-1-1984.  
OWNER OF U.S. REG. NO. 1,397,922.

FOR: TOYS AND PLAYTHINGS, NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,767, FILED 5-26-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office Reg. No. 1,473,052  
Registered Jan. 19, 1988

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-1-1981; IN COMMERCE  
9-1-1981.  
OWNER OF U.S. REG. NOS. 1,037,850 AND  
1,045,075.

FOR: MOTOR VEHICLES, NAMELY AUTO-  
MOBILES, IN CLASS 12 (U.S. CL. 19).

SER. NO. 664,012, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 2,522,859  
Registered Dec. 25, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

**GTO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

TIC TOY MODEL KIT CARS, RADIO CONTROL-  
LED CARS, COIN OPERATED VIDEO GAMES AND  
HAND HELD UNITS FOR PLAYING VIDEO  
GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTIBLE TOY CARS,  
DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF  
BALL MARKERS, GOLF BALLS, GOLF CLUBS,  
GOLF PUTTERS, GOLF TEES, PEDDLE CARS,  
COIN OPERATED PINBALL MACHINES, PLASTIC  
TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

FIRST USE 9-30-1977; IN COMMERCE 9-30-1977.

SER. NO. 78-063,823, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-  
NEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,686,610

Registered Feb. 11, 2003

TRADEMARK  
PRINCIPAL REGISTER

BONNEVILLE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR, PLASTIC BADGE HOLDERS; NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; PLASTIC KEY TAGS; PLASTIC NOVELTY LICENSE PLATES; FURNITURE, NAMELY, MIRRORS; NON-METAL MONEY CLIPS;

PLASTIC NAME BADGES; PLASTIC NAME PLATES; PLAQUES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1959; IN COMMERCE 1-1-1959.

OWNER OF U.S. REG. NO. 606,303.

SER. NO. 78-096,285, FILED 12-3-2001.

WILLIAM JACOBI, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,752,897

Registered Aug. 19, 2003

TRADEMARK  
PRINCIPAL REGISTER

GRAND PRIX

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

SER. NO. 78-096,289, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,686,611

United States Patent and Trademark Office

Registered Feb. 11, 2003

TRADEMARK  
PRINCIPAL REGISTER

GRAND AM

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS.

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1978; IN COMMERCE 1-1-1978.

SER. NO. 78-096,297, FILED 12-3-2001,

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,700,393

United States Patent and Trademark Office

Registered Mar. 25, 2003

TRADEMARK  
PRINCIPAL REGISTER

**FIREBIRD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC  
NAME BADGES, NON-METAL NAMEPLATES, PIC-

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

SER. NO. 78-096,311, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,985,088

United States Patent and Trademark Office

Registered Aug. 16, 2005

TRADEMARK  
PRINCIPAL REGISTER

# THE JUDGE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PARTS, RESTORATION PARTS, AND AC-  
CESSORIES FOR MOTOR LAND VEHICLES,  
NAMELY, FENDER COVERS, SHIFT KNOBS AND  
BADGES, NAMELY INTERIOR AND EXTERIOR  
TRIM BADGES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31,  
35 AND 44).

FIRST USE 7-1-1992; IN COMMERCE 7-1-1992.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-331,219, FILED 11-21-2003.

NICHOLAS ALTREE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,401,756

Registered Mar. 25, 2008

TRADEMARK  
PRINCIPAL REGISTER

# THE JUDGE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 8-16-2000; IN COMMERCE 8-16-2000.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,985,088.

SER. NO. 78-740,542, FILED 10-26-2005.

MONIQUE MILLER, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 3,329,341

United States Patent and Trademark Office

Registered Nov. 6, 2007

TRADEMARK  
PRINCIPAL REGISTER

# FIERO

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: AUTOMOBILE ACCESSORIES, NAMELY,  
BADGES FOR VEHICLE TRIM, CENTER WHEEL  
RIM CAPS, AND TAILLIGHT COVERS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 0-0-1989; IN COMMERCE 0-0-1989.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,782 AND  
1,489,529.

"THE FOREIGN WORDING IN THE MARK  
TRANSLATES INTO ENGLISH AS PROUD."

SER. NO. 78-913,978, FILED 6-22-2006.

SUSAN RICHARDS, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 3,329,342

United States Patent and Trademark Office

Registered Nov. 6, 2007

TRADEMARK  
PRINCIPAL REGISTER

Fiero

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23,  
29, 37, 38 AND 50).

FIRST USE 7-0-2002; IN COMMERCE 7-0-2002.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,782 AND  
1,489,529.

"THE FOREIGN WORDING IN THE MARK  
TRANSLATES INTO ENGLISH AS PROUD."

SER. NO. 78-913,981, FILED 6-22-2006,

SUSAN RICHARDS, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

GTO

**Reg. No. 4,275,876**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,047, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

GTO

**Reg. No. 4,275,877**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 15, 2013**

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,053, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

WS6

**Reg. No. 4,279,990**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 22, 2013**

**Int. Cl.: 12**

FOR: HUB CAP COVERS; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 3-14-2007; IN COMMERCE 3-14-2007.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,228, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

WS6

**Reg. No. 4,279,991**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 22, 2013**

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,239, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office Reg. No. 1,686,331  
Registered May 12, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).  
FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-192,197, FILED 8-6-1991.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,697,755  
Registered June 30, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, CAPS, IN  
CLASS 25 (U.S. CL. 39).  
FIRST USE 9-30-1976; IN COMMERCE  
9-30-1976.

OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-196,219, FILED 8-19-1991.

ELEANOR MELTZER, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cls.: 39 and 42

**United States Patent and Trademark Office** Reg. No. 1,697,696  
Registered June 30, 1992

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: POT HOLDERS, BARBECUE MITTS,  
AND TOWELS, IN CLASS 24 (U.S. CLS. 39 AND  
42).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.  
OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-196,220, FILED 8-19-1991.  
ELEANOR MELTZER, EXAMINING ATTOR-  
NEY

Int. Cl.: 20

Prior U.S. Cl.: 50

**United States Patent and Trademark Office** Reg. No. 1,744,567  
Registered Jan. 5, 1993

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1980; IN COMMERCE  
9-30-1980.

FOR: KEY FOBS NOT MADE OF METAL, IN  
CLASS 20 (U.S. CL. 50).

SER. NO. 74-279,692, FILED 5-28-1992.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,570,842

United States Patent and Trademark Office

Registered May 21, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CARD HOLDERS, NAMELY BUSINESS  
CARD CASES; TOTE BAGS; DUFFLE BAGS; ATH-

LETIC BAGS; LUGGAGE; WALLETS, IN CLASS 18  
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,243, FILED 6-5-2000.

JASON TURNER, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 2,555,084**

**Registered Apr. 2, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

RESTS FOR USE WITH COMPUTERS; NEON SIGNS;  
CALCULATOR; RADIOS, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FOR: SUNGLASSES; MAGNETS; THERMOME-  
TERS NOT FOR MEDICAL USE; COMPUTER SOFT-  
WARE FOR USE IN ARCADE GAMES, HAND  
HELD ELECTRONIC GAMES, VIDEO GAMES,  
COMPUTER GAMES AND COMPUTER SCREEN  
SAVERS; TELEPHONES; MOUSE PADS; WRIT

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,244, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,539,542

United States Patent and Trademark Office

Registered Feb. 19, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,245, FILED 6-5-2000.

FOR: JEWELRY BOXES NOT OF METAL,  
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-  
CENSE PLATES, NON-METAL KEY TAGS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

STEVEN JACKSON, EXAMINING ATTORNEY

**Int. Cl. 25**

**Prior U.S. Cls. 22 and 39**

**Reg. No. 2,550,171**

**Registered Mar. 19, 2002**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COAT, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,  
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

OWNER OF U.S. REG. NOS. 1,751,115, 2,447,984  
AND OTHERS.

SER. NO. 78-063,846, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

**Int. Cls.: 6, 18, 20 and 28**

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41  
and 50**

**Reg. No. 2,635,330**

**Registered Oct. 15, 2002**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS FOR LOCKS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL PARKING SIGNS, NON-LUMINOUS AND NON-MECHANICAL METAL STREET SIGNS, METAL TOOL BOXES AND FREESTANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY CHAIN TAGS, KEY FOBS NOT OF METAL, NON-METAL KEY RINGS, PLASTIC KEY RINGS, NON-METAL TOOL BOXES AND FREE-STANDING NON-METAL TOOL RACKS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES, AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,495,970, 1,744,567 AND OTHERS.

SER. NO. 78-063,897, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,625,151

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-  
IT CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS FOR TRAVEL,  
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORTS  
BAGS, TOTE BAGS, LUGGAGE TRUNKS FOR

TRAVELING, UMBRELLAS, WALLETS, IN CLASS  
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

OWNER OF U.S. REG. NOS. 1,708,194 AND  
1,744,567.

SER. NO. 78-073,035, FILED 7-10-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

Reg. No. 2,683,734

Registered Feb. 4, 2003

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1971; IN COMMERCE 1-1-1971.

SER. NO. 78-096,295, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,494,384  
Registered June 28, 1988

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPERA-  
TED REMOTE AND RADIO-CONTROLLED

TOY VEHICLES, AND FRICTION POWERED  
TOY VEHICLES, IN CLASS 28 (U.S. CL. 22).  
FIRST USE 10-9-1984; IN COMMERCE  
10-9-1984.

SER. NO. 696,747, FILED 11-23-1987.  
TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,495,970  
Registered July 12, 1988

**TRADEMARK  
PRINCIPAL REGISTER**



**PONTIAC**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPERATED  
REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY

VEHICLES, AND TOY MODEL HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-28-1985; IN COMMERCE  
2-28-1985.

OWNER OF U.S. REG. NO. 1,467,546.

SER. NO. 697,951, FILED 11-27-1987.

CORA ANN MOORHEAD, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** Reg. No. 1,744,632  
Registered Jan. 5, 1993

**TRADEMARK  
PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: APPAREL; NAMELY, SWEATERS,  
JACKETS, CAPS, HATS, SHIRTS, TIES,  
VISORS, BLAZERS, AND SWEATSHIRTS, IN  
CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1979; IN COMMERCE  
9-30-1979.  
OWNER OF U.S. REG. NOS. 39,405, 1,667,110  
AND OTHERS.

SER. NO. 74-279,760, FILED 6-1-1992.  
ELEANOR MELTZER, EXAMINING ATTOR-  
NEY

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office** Reg. No. 1,745,728  
Registered Jan. 12, 1993

**TRADEMARK  
PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).  
FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

OWNER OF U.S. REG. NOS. 39,405, 1,675,488  
AND OTHERS.

SER. NO. 74-280,343, FILED 6-1-1992.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,563,777

United States Patent and Trademark Office

Registered Apr. 23, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-30-1975; IN COMMERCE 9-30-1975.

OWNER OF U.S. REG. NOS. 1,660,240, 1,751,115  
AND OTHERS.

SER. NO. 78-022,266, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

FOR: PRESSURE SENSITIVE GRAPHICS FOR  
APPLICATION TO AUTOMOBILES AND WIN-  
DOWS, DECALS, PENS, PENCILS, CALENDARS,  
PHOTOGRAPH ALBUMS, NOTE PAPER, PLAYING  
CARDS, STATIONERY, IN CLASS 16 (U.S. CLS. 2, 5,  
22, 23, 29, 37, 38 AND 50).

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,775,430

United States Patent and Trademark Office

Registered Oct. 21, 2003

TRADEMARK  
PRINCIPAL REGISTER

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, NON-LUMINOUS AND NON-

MECHANICAL PARKING SIGNS MADE OF ME-  
TAL, NON-LUMINOUS AND NON-MECHANICAL  
STREET SIGNS MADE OF METAL, METAL TOOL  
BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1965; IN COMMERCE 9-30-1965.

SER. NO. 78-063,904, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,736,653

United States Patent and Trademark Office

Registered July 15, 2003

TRADEMARK  
PRINCIPAL REGISTER

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX AND WOOD, NON-METAL JEW-  
ELRY BOXES, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,  
NON-METAL MONEY CLIPS, NAME BADGES

MADE OF PLASTIC, NAMEPLATES MADE OF  
PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979,

OWNER OF U.S. REG. NOS. 39,405, 1,667,110, AND  
1,747,163.

SER. NO. 78-073,056, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,734,723

United States Patent and Trademark Office

Registered July 8, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC, WOOD, GLASS, PORCELAIN OR CRYSTAL; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; NON-METAL KEY TAGS; NON-METAL LICENSE PLATES; HANDHELD

AND FURNITURE MIRRORS; NON-METAL MONEY CLIPS; PLASTIC NAME BADGES; NON-METAL NAMEPLATES; PICTURE FRAMES; PILLOWS; PLATES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1973; IN COMMERCE 1-1-1973.

SER. NO. 78-096,423, FILED 12-4-2001.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,777,839

United States Patent and Trademark Office

Registered Oct. 28, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC AND WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY CHAINS; NON-METAL KEY TAGS; NON-METAL LICENSE PLATES; MIRRORS; NON-METAL KEY RINGS;

NON-METAL NAMEPLATES; PICTURES FRAMES; PILLOWS; PLAQUES; PLASTIC FLATS; PLASTIC STORAGE BINS; SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1977; IN COMMERCE 1-1-1977.

OWNER OF U.S. REG. NOS. 1,034,465, 1,822,801 AND OTHERS.

SER. NO. 78-096,448, FILED 12-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

442

**Reg. No. 4,286,315**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Feb. 5, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 5-18-2000; IN COMMERCE 5-18-2000.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,125, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*See Harken*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

442

**Reg. No. 4,286,316**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Feb. 5, 2013**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,131, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,451**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR AND INTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,392, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,454**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

**TRADEMARK**

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

**PRINCIPAL REGISTER**

SER. NO. 85-731,401, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,289**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 21, 2013**

**Int. Cl.: 12**

FOR: WHEEL COVER CENTER CAPS; EXTERIOR AND INTERIOR BADGES FOR VEHICLES,  
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,483, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,290**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 21, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,493, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,292**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 21, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,526, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,293**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 21, 2013**

**Int. Cl.: 12**

FOR: WHEEL COVER CENTER CAPS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,547, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,294**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 21, 2013**

**Int. Cl.: 27**

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

**TRADEMARK**

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,557, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 310,672

Registered Mar. 6, 1934

Renewal Term Begins Mar. 6, 1994

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 204,709  
AND 258,289.

FOR: ACCESSORY DEVICES USED  
WITH INTERNAL COMBUSTION EN-  
GINES—NAMELY, FUEL PUMPS, COM-  
BINED FUEL AND VACUUM PUMPS,  
[VACUUM PUMPS], AIR CLEANERS,

COMBINED AIR CLEANERS AND  
INTAKE SILENCERS, [COMBINED AIR  
CLEANERS AND FLAME ARRESTERS,  
INTAKE SILENCERS,] AUTOMATIC  
CHOKES, CRANK CASE BREATHERS,  
LUBRICATING OIL FILTERS, GASO-  
LENE FILLERS, SPARK PLUG CLEAN-  
ERS AND ABRASIVE COMPOUND FOR  
USE THEREWITH, AND REPAIR AND  
REPLACEMENT PARTS OF SUCH DE-  
VICES, IN CLASS 23 (INT. CL. 7).

FIRST USE 2-15-1925; IN COMMERCE  
2-15-1925.

SER. NO. 71-343,105, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cls.: 7 and 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 311,173

Registered Mar. 13, 1934

Renewal Term Begins Mar. 13, 1994

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 85,073,  
115,160 AND 282,699.

FOR: SPARK PLUGS AND SPARK  
PLUG PORCELAINS, RADIO SPARK  
PLUGS, AND RESISTORS FOR PRE-  
VENTING IGNITION SYSTEMS FROM  
INTERFERING WITH RADIO APPAR-  
ATUS, IN CLASS 21 (INT. CLS. 7 AND 9).  
FIRST USE 0-0-1912; IN COMMERCE  
0-0-1912.

SER. NO. 71-343,106, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 311,656

Registered Apr. 3, 1934

Renewal Term Begins Apr. 3, 1994

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 176,630  
AND 257,686.

FOR: SPEEDOMETERS, TACHOM-  
ETERS, FILM-SPEED INDICATORS,

AMMETERS, PRESSURE-OPERATED  
GAUGES, TEMPERATURE INDICA-  
TORS, LIQUID-LEVEL INDICATORS,  
REVOLUTION AND LIKE COUNTERS,  
ODOMETERS, SPEEDOMETER DRIV-  
ING MECHANISM AND PARTS THERE-  
OF, AND SPARK-PLUG-TESTING DE-  
VICES, IN CLASS 26 (INT. CL. 9).

FIRST USE 4-0-1919; IN COMMERCE  
4-0-1919.

SER. NO. 71-343,107, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# United States Patent Office

833,566  
Registered Aug. 15, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 267,296, filed Mar. 22, 1967

### DEXRON

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMATIC TRANSMISSION FLUID, in  
CLASS 15.  
First use Mar. 10, 1967; in commerce Mar. 10, 1967.

W. A. CONN, *Examiner.*

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

**United States Patent and Trademark Office** Reg. No. 2,010,805  
Registered Oct. 22, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**RAPID FIRE**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SPARK PLUGS, IN CLASS 7 (U.S. CLS.  
13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 4-26-1995; IN COMMERCE  
4-26-1995.

SN 74-593,220, FILED 10-31-1994.

KAREN K. BUSH, EXAMINING ATTORNEY

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46

Reg. No. 2,044,503

United States Patent and Trademark Office

Registered Mar. 11, 1997

TRADEMARK  
PRINCIPAL REGISTER

DEX-COOL

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 1-19-1996; IN COMMERCE  
1-19-1996.

SN 74-629,932, FILED 2-6-1995.

FOR: ANTIFREEZE AND COOLANT FOR  
MOTOR VEHICLES, IN CLASS 1 (U.S. CLS. 1, 5,  
6, 10, 26 AND 46).

WILLIAM P. SHANAHAN, EXAMINING AT-  
TORNEY

**Int. Cls.: 6, 7, 9 and 12**

**Prior U.S. Cls.: 2, 12, 13, 14, 19, 21, 23, 25, 26, 31,  
34, 35, 36, 38, 44 and 50**

**Reg. No. 2,052,593**

**Registered Apr. 15, 1997**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**AC-DELCO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: RADIATOR CAPS, OIL FILLER CAPS,  
FUEL FILLER CAPS AND IGNITION CABLE  
ALL OF METAL, IN CLASS 6 (U.S. CLS. 2, 12,  
13, 14, 23, 25 AND 50).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: LAND VEHICLE ENGINE PARTS;  
LAND VEHICLE ENGINE GENERATORS, AL-  
TERNATORS AND STARTING MOTORS, IN  
CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: BATTERIES, SPEEDOMETERS, ODOM-  
ETERS, ELECTRICAL SWITCHES, TACHOM-  
ETERS, THERMOSTATS, MICROPROCESSORS

AND SENSORS, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: SUSPENSION COMPONENTS,  
NAMELY, SHOCK ABSORBERS, SPRINGS,  
STRUTS, BRAKES AND BRAKE COMPO-  
NENTS, NAMELY, DISKS, PADS, DRUMS,  
ROTORS CALIPERS, MASTER CYLINDERS  
AND POWER UNITS, ENGINES, TRANSMIS-  
SIONS, AXLES AND HORMS, ALL FOR USE IN  
LAND MOTOR VEHICLES, IN CLASS 12 (U.S.  
CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

SER. NO. 75-097,805, FILED 5-2-1996.

MATTHEW KLINE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,216,695**

**United States Patent and Trademark Office**

**Registered Jan. 5, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**AUTOTRAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 7-0-1997; IN COMMERCE  
7-0-1997.  
SN 75-238,979, FILED 2-10-1997.

FOR: TRANSMISSIONS FOR MOTOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

RICHARD A. STRASER, EXAMINING ATTORNEY

**Int. Cl.: 4**

**Prior U.S. Cls.: 1, 6, and 15**

**Reg. No. 2,457,659**

**Registered June 5, 2001**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**TRANSYND**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TRANSMISSION FLUID, IN CLASS 4 (U.S.  
CLS. 1, 6 AND 15).

FIRST USE 7-2-1999; IN COMMERCE 7-2-1999.

SN 75-426,798, FILED 2-2-1998.

KELLY L. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

United States Patent and Trademark Office

Reg. No. 3,532,106

Registered Nov. 11, 2008

TRADEMARK  
PRINCIPAL REGISTER

**DEXRON**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: GEAR OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND  
15).

FIRST USE 11-29-2007; IN COMMERCE 11-29-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 833,566.

SN 77-295,940, FILED 10-4-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

DEXOS

**Reg. No. 3,929,002**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Mar. 8, 2011**

300 RENAISSANCE CENTER

DETROIT, MI 482653000

**Int. Cl.: 4**

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

**TRADEMARK**

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-619,245, FILED 11-21-2008.

GINA FINK, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,727,122

United States Patent and Trademark Office

Registered June 17, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX AND WOOD, NON-METAL JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, NAME BADGES MADE OF PLASTIC, NAMEPLATES MADE OF PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-15-1994; IN COMMERCE 9-15-1994.

SER. NO. 78-073,055, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

DELCO REMY

**Reg. No. 4,189,148**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Aug. 14, 2012**

**Int. Cl.: 7**

FOR: STARTER MOTORS AND GENERATORS FOR LAND VEHICLES, IN CLASS 7 (U.S.  
CLS. 13, 19, 21, 23, 31, 34 AND 35).

**TRADEMARK**

FIRST USE 1-1-1927; IN COMMERCE 1-1-1927.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 180,358 AND 327,515.

SER. NO. 85-355,144, FILED 6-24-2011.

H. M. FISHER, EXAMINING ATTORNEY

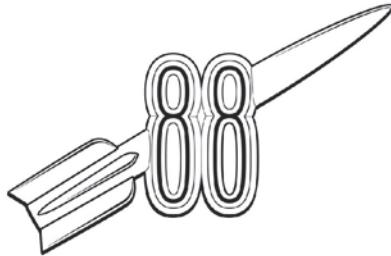


*David J. Kappos*

Director of the United States Patent and Trademark Office.

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,331,923**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 7, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF A ROCKET DESIGN WITH THE NUMBER 88.

SER. NO. 85-729,347, FILED 9-14-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See 15 U.S.C. §1059.*

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

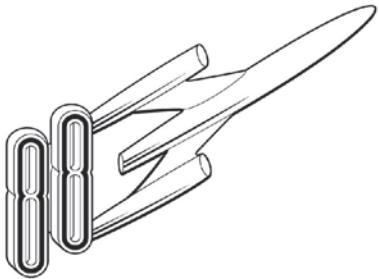
**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,441**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered May 14, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF THE NUMBER "88" AND A ROCKET DESIGN.

SER. NO. 85-731,276, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Stanley A. Karr*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See 15 U.S.C. §1059.*

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

United States of America  
United States Patent and Trademark Office

# DEXCOOL

**Reg. No. 6,725,091**

**Registered May 24, 2022**

**Int. Cl.: 1**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 1: Antifreeze and coolant for motor vehicles

FIRST USE 11-18-2013; IN COMMERCE 11-18-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-958,535, FILED 06-12-2018



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

United States of America  
United States Patent and Trademark Office

# DELCO

**Reg. No. 6,883,181**

**Registered Oct. 25, 2022**

**Int. Cl.: 9, 16**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 9: Plastic covers for motor vehicle batteries

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000

CLASS 16: Decals

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-887,370, FILED 08-17-2021



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Int. Cl.: 4**

**Prior U.S. Cls.: 1, 6 and 15**

**United States Patent and Trademark Office**

**Reg. No. 2,440,149**

**Registered Apr. 3, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND  
OTHERS.

FOR: AUTOMOTIVE LUBRICANTS; AUTOMO-  
TIVE GREASES; TRANSMISSION FLUID; MOTOR  
OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

SER. NO. 75-764,979, FILED 8-2-1999.

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cls.: 7 and 12**

**Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, 35 and  
44**

**Reg. No. 2,426,384**

**United States Patent and Trademark Office**

**Registered Feb. 6, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: RADIATOR CAPS, IN CLASS 7 (U.S. CLS.  
13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

FOR: FUEL FILLER CAPS; OIL FILLER CAPS, IN  
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).  
FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.  
OWNER OF U.S. REG. NOS. 180,358, 2,052,593  
AND OTHERS.

SER. NO. 75-764,981, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 1**

**Prior U.S. Cls.: 1, 5, 6, 10, 26 and 46**

**United States Patent and Trademark Office**

**Reg. No. 2,440,150**

Registered Apr. 3, 2001

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: ANTIFREEZE; AUTOMOBILE TIRE INFLATOR SEALERS; AUTOMOBILE COOLING SYSTEM RUST INHIBITORS; AUTOMOBILE COOLING SYSTEM LEAK SEALANTS; AUTOMOBILE GASKET CEMENT; BRAKE FLUID; COOLANTS FOR VEHICLE ENGINES; POWER STEERING FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND OTHERS.

SER. NO. 75-764,992, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,445,737

United States Patent and Trademark Office

Registered Apr. 24, 2001

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND ACCESSORIES FOR LAND VEHICLES, NAMELY, AXLES, AXLE BEARINGS, AXLE SHAFTS, WHEEL BEARINGS; BRAKES FOR LAND VEHICLES AND BRAKE COMPONENTS FOR LAND VEHICLES, NAMELY, BRAKE DISKS, BRAKE PADS, BRAKE DRUMS, BRAKE ROTORS, BRAKE CALIPERS, BRAKE MASTER CYLINDERS, BRAKE LINING, DRIVE GEARS AND POWER UNITS; VEHICLE PARTS, NAMELY WINDSHIELD WIPERS, WINDSHIELD WIPER ARMS AND WIPER BLADES, CYLINDER HEADS; PARTS FOR LAND VEHICLES, NAMELY, ENGINE BLOCKS, ENGINES; FUEL TANKS FOR VEHICLES; SIDE-VIEW AND REARVIEW MIRRORS FOR VEHICLES; CONNECTING RODS FOR LAND VEHICLE ENGINES; TORQUE CONVERTERS FOR LAND VEHICLES; CLUTCHES FOR LAND VEHICLES; LAND VEHICLE PARTS, NAMELY AUTOMOBILE BUMPERS,

AUTOMOBILE BODY MOLDINGS, VEHICLE FENDERS, VEHICLE QUARTER PANELS, VEHICLE HOODS, VEHICLE DECK LIDS, VEHICLE RADIATOR GRILLS; SUSPENSION SYSTEM COMPONENTS FOR LAND VEHICLES, NAMELY, SHOCK ABSORBERS, COIL SPRINGS, STRUTS; TRANSMISSIONS; VEHICLE HOMES; SEAT BELTS FOR VEHICLES; DIRECTIONAL SIGNALS FOR VEHICLES; STEERING COMPONENTS FOR LAND VEHICLES, NAMELY, STEERING WHEEL, POWER STEERING PUMPS, POWER STEERING GEARBOXES; HUB CAPS; LAND VEHICLE PARTS, NAMELY WHEELS AND COIL SPRINGS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND OTHERS.

SER. NO. 75-764,994, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 17

Prior U.S. Cls.: 1, 5, 12, 13, 35 and 50

Reg. No. 2,445,738

United States Patent and Trademark Office

Registered Apr. 24, 2001

TRADEMARK  
PRINCIPAL REGISTER

The logo for ACDelco, featuring the word "ACDelco" in a bold, italicized, sans-serif font. The "A" and "C" are capitalized and have a stylized, rounded appearance. The "Delco" part is in a smaller, regular weight font.

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 2,052,593  
AND OTHERS.

FOR: AUTOMOTIVE PARTS, COMPONENTS  
AND ACCESSORIES NAMELY NON-METAL GAS-  
KETS FOR VEHICLES, NON-METAL HOSES FOR  
VEHICLES, AND NON-METAL SEALS FOR VEH-  
ICLES, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

SER. NO. 75-764,995, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 11**

**Prior U.S. Cls.: 13, 21, 23, 31 and 34**

**Reg. No. 2,399,723**

**Registered Oct. 31, 2000**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND  
ACCESSORIES, NAMELY, AIR CONDITIONERS, AIR  
CONDITIONING EVAPORATOR CORES, AIR CON-  
DITIONING MOTORS, AIR CONDITIONING HEATER  
CORES; VEHICLE HEADLIGHTS; VEHICLE TAIL-

LIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND  
34).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.  
OWNER OF U.S. REG. NOS. 1,721,627, 1,734,545,  
AND 1,739,592.

SER. NO. 75-764,996, FILED 8-2-1999.

STEVEN BERK, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,445,739

Registered Apr. 24, 2001

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, AUTOMOTIVE COMPONENTS AND AUTOMOTIVE ACCESSORIES, NAMELY, ELECTRIC IGNITION SWITCHES; ELECTRIC AIR BAG SWITCHES; ELECTRICAL SWITCHES; BATTERIES; REMANUFACTURED SOUND SYSTEMS CONSISTING OF RADIOS, SOUND AMPLIFIERS, AUDIO SPEAKERS, CASSETTE DECKS FOR AUTOMOBILES, COMPACT DISC PLAYERS FOR AUTOMOBILES; REMANUFACTURED CELLULAR TELEPHONES; THERMO-STATS; METERS FOR AUTOMOBILES, NAMELY, SPEEDOMETERS, AEROMETERS, ACCELEROMETERS, AMMETERS, VOLTMETERS, ODOMETERS, TACHOMETERS; PRESSURE GAUGES, NAMELY, FUEL GAUGES, BOOST GAUGES, FUEL PRES-

SURES GAUGES, OIL PRESSURE GAUGES, OIL TEMPERATURE GAUGES, VACUUM GAUGES, WATER TEMPERATURE GAUGES AND VOLTMETER GAUGES; CONDENSERS; ELECTRICAL WIRE SETS COMPRISED OF ELECTRICAL CABLE, ELECTRICAL CONNECTORS, AND VOLTAGE REGULATORS; ELECTRICAL CIGARETTE LIGHTER ADAPTERS FOR LAND VEHICLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 1,739,592 AND OTHERS.

SER. NO. 75-764,997, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

Reg. No. 2,445,740  
Registered Apr. 24, 2001

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILE PARTS, COMPONENTS AND ACCESSORIES, ALTERNATORS FOR LAND VEHICLES, STARTING MOTORS FOR AUTOMOBILES, COOLING RADIATORS FOR MOTORS AND VEHICLES, RADIATOR FANS FOR VEHICLE ENGINES, AIR COMPRESSORS FOR VEHICLES, CATALYTIC CONVERTERS FOR MOTORS AND ENGINES; FUEL INJECTORS; VEHICLE PARTS, NAMELY, CARBURETORS, ENGINE OR MOTOR EXHAUST MUFFLERS; EXHAUST MANIFOLDS FOR ENGINES, AUTOMOBILE EXHAUST SYSTEM RESONATORS; AUTOMOTIVE FLYWHEELS; FUEL

PUMPS FOR LAND VEHICLES; WATER PUMPS FOR USE IN MOTORS AND ENGINES; SPARK PLUGS; EMISSION REDUCTION UNITS FOR MOTORS AND ENGINES, NAMELY PCV VALVES; ENGINE VALVES AND VALVE LIFTERS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND OTHERS.

SER. NO. 75-764,998, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,111,630

Registered July 4, 2006

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: COMPUTER SOFTWARE FOR USE IN THE SERVICE, REPAIR AND MAINTENANCE OF AUTOMOBILES AND THE IDENTIFICATION AND ORDERING OF AUTOMOBILE PARTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

OWNER OF U.S. REG. NOS. 2,052,593, 2,440,149 AND OTHERS.

SER. NO. 78-623,761, FILED 5-5-2005.

JAMES GRIFFIN, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office



**Reg. No. 5,157,151**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center

**Registered Mar. 07, 2017**

Detroit, MI 482653000

**Int. Cl.: 36**

CLASS 36: Providing extended warranty services, namely, vehicle service contracts for the repair of motor vehicles

**Service Mark**

FIRST USE 3-7-2016; IN COMMERCE 3-7-2016

**Principal Register**

The mark consists of the wording "ACDELCO" in a stylized font with a slash underneath the wording.

SER. NO. 86-800,611, FILED 10-27-2015  
DOMINIC J FERRAIUOLO, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 26 and 36

**United States Patent and Trademark Office** Reg. No. 1,739,592  
Registered Dec. 15, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: COMPACT DISC PLAYERS, MULTIPLE  
DISC CHANGERS, RADIO RECEIVERS,  
AUDIO CASSETTE PLAYERS, AMPLIFIERS,  
TWEETERS, AND LOUDSPEAKERS FOR

MOTOR VEHICLES, IN CLASS 9 (U.S. CLS. 21,  
26 AND 36).

FIRST USE 8-1-1979; IN COMMERCE  
8-1-1979.

OWNER OF U.S. REG. NOS. 180,358, 354,888  
AND OTHERS.

SER. NO. 74-250,839, FILED 3-2-1992.

SASHA CARTER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,945,278**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 RENAISSANCE CENTER

DETROIT, MI 482653000

**Registered Apr. 12, 2011**

DETROIT, MI 482653000

**Int. Cl.: 4**

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

**TRADEMARK**

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "1" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 77-827,650, FILED 9-16-2009.

ALLISON SCHRODY, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,471,526**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 21, 2014**

**Int. Cl.: 1**

FOR: TRANSMISSION FLUID, POWER STEERING FLUID, HYDRAULIC FLUID, TRACTION  
DRIVE FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

**TRADEMARK**

FIRST USE 5-25-2011; IN COMMERCE 5-25-2011.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 833,566 AND 3,532,106.

THE MARK CONSISTS OF THE WORDS "DEXRON APPROVED" AND A DROPLET ABOVE  
THE "X" IN "DEXRON".

SN 85-581,943, FILED 3-28-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office



**Reg. No. 4,653,624**

**Registered Dec. 9, 2014**

**Int. Cl.: 4**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 12-13-2013; IN COMMERCE 12-13-2013.

OWNER OF U.S. REG. NOS. 790,140 AND 3,945,278.

THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "2" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 85-896,087, FILED 4-5-2013.

JANICE L. MCMORROW, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,751,569**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Registered May 14, 2019**

CLASS 4: Engine oil

**Trademark**

FIRST USE 1-1-2017; IN COMMERCE 1-1-2017

**Principal Register**

The mark consists of the words "DEXOS APPROVED" in a stylized font.

SER. NO. 86-772,184, FILED 09-29-2015



A handwritten signature in black ink.

Director of the United States  
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office  
Renewal

Reg. No. 861,602  
Registered Dec. 10, 1968  
OG Date May 2, 1989

TRADEMARK  
PRINCIPAL REGISTER

GM

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
P.O. BOX 33122  
3031 W. GRAND BLVD.  
DETROIT, MI 48232

OWNER OF U.S. REG. NOS. 314,824,  
636,392 AND OTHERS.

FOR: AUTOMOBILES, MOTOR  
TRUCKS, TRUCK TRACTORS, BUSES,  
AND PARTS THEREOF, IN CLASS 19  
(INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE  
9-15-1933.

SER. NO. 295,402, FILED 4-11-1968

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 2, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# United States Patent Office

861,602  
Registered Dec. 10, 1968

## PRINCIPAL REGISTER Trademark

Ser. No. 295,402, filed Apr. 11, 1968

GM

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES, MOTOR TRUCKS, TRUCK  
TRACTORS, BUSES, AND PARTS THEREOF, in  
CLASS 19 (INT. CL. 12).

First use on or before Sept. 15, 1933; in commerce on  
or before Sept. 15, 1933.

Owner of Reg. Nos. 314,824, 636,392, and others.

C. A. MARLOW, *Examiner.*

Int. Cls.: 6, 7, 9, 12 and 17

Prior U.S. Cls.: 19, 21, 23, 25, 26, 31 and 35

**United States Patent and Trademark Office**

**Reg. No. 1,223,115**  
Registered Jan. 11, 1983

**TRADEMARK**  
Principal Register

**GENERAL MOTORS**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES, TRUCK AND BUS  
PARTS—NAMELY, LOCKS AND KEYS, in  
CLASS 6 (U.S. Cl. 25).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, CRANKSHAFTS, CRANK-  
SHAFT BEARINGS, PISTONS, PISTON RINGS,  
CONNECTING RODS, CONNECTING ROD  
BEARINGS, CARBURETORS AND DISTRIBUT-  
ATORS, CAMSHAFTS AND CAMSHAFT BEAR-  
INGS AND GENERATORS, in CLASS 7 (U.S. Cl.  
23).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, ELECTRIC THERMO-  
STATS, TACHOMETERS, FUEL AND TEMPER-  
ATURE GAUGES, ELECTRIC DEFOGGERS,  
VOLTMETERS AND ELECTRIC CIGAR LIGHT-  
ERS, SPEEDOMETERS, in CLASS 9 (U.S. Cls.  
21 and 26).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, INTERNAL COMBUSTION  
ENGINES AND PARTS THEREOF—NAMELY,  
CYLINDER BLOCKS, CYLINDER HEADS,  
MANIFOLDS, VALVES, VALVE LIFTERS, WA-  
TER PUMPS, FUEL PUMPS, OIL PUMPS,

STARTER MOTORS, CRANKING MOTORS,  
FLYWHEELS, AIR CLEANERS, OIL FILTERS,  
RADIATORS, FANS, FUEL TANKS, EXHAUST  
PIPES, MUFFLERS, CATALYTIC CONVER-  
TERS, BUMPERS, GRILLES, HOODS, FENDERS,  
DOOR PANELS, MANUAL AND POWER  
STEERING UNITS, STEERING WHEELS AND  
COLUMNS, SHOCK ABSORBERS, SPRINGS,  
TIE RODS, BALL JOINTS, WHEELS, WHEEL  
COVERS, MANUAL AND POWER BRAKES,  
BRAKE PUMPS, BRAKE SHOES, BRAKE  
DRUMS, BRAKE LININGS, MANUAL AND AU-  
TOMATIC TRANSMISSIONS, CLUTCHES,  
DRIVE AXLES, INSTRUMENT PANELS, SEAT  
BELTS, WINDSHIELD WIPERS AND BLADES,  
WINDSHIELD WASHERS, CAR SEATS, in  
CLASS 12 (U.S. Cls. 19, 23 and 31).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, NON-METALLIC GAS-  
KETS, ACCESSORY DRIVE BELTS AND HOS-  
ES, in CLASS 17 (U.S. Cl. 35).

First use 1930; in commerce 1930.

No claim is made to the exclusive right to use  
"Motors", apart from the mark as shown.

Ser. No. 336,617, filed Nov. 12, 1981.

SIDNEY I. MOSKOWITZ, Examining Attorney

Int. Cl.: 11

Prior U.S. Cl.: 21

**United States Patent and Trademark Office** Reg. No. 1,342,435  
Registered June 18, 1985

**TRADEMARK  
PRINCIPAL REGISTER**

**GUIDE**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: ELECTRIC LAMPS FOR AUTOMOBILES, TRUCKS TRACTORS AND BUSES, IN CLASS 11 (U.S. CL. 21).

FIRST USE 1-27-1925; IN COMMERCE 1-27-1925.  
OWNER OF U.S. REG. NOS. 194,519, 701,712 AND OTHERS.

SER. NO. 509,406, FILED 11-19-1984.

STEVEN R. FINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

**United States Patent and Trademark Office**

Reg. No. 1,633,965

Registered Feb. 5, 1991

TRADEMARK  
PRINCIPAL REGISTER

**DURAGUARD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: OIL FILTERS FOR AUTOMOTIVE EN-  
GINES, IN CLASS 12 (U.S. CL. 19).

FIRST USE 9-27-1988; IN COMMERCE  
9-27-1988.

SER. NO. 74-039,062, FILED 3-16-1990.

STEPHEN JANOSKI, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# DURALIFE

**Reg. No. 4,552,244**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered June 17, 2014**

**Int. Cl.: 12**

FOR: BRAKE ROTORS FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 1-31-2013; IN COMMERCE 1-31-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-614,269, FILED 5-2-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See 15 U.S.C. §1059.*

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

United States of America  
United States Patent and Trademark Office

# DURAMAX

**Reg. No. 5,367,502**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Int. Cl.: 20**

CLASS 20: Non-metal novelty license plates

**Registered Jan. 02, 2018**

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 87-169,731, FILED 09-13-2016



*Joseph Matal*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

United States of America  
United States Patent and Trademark Office

# DURAMAX

**Reg. No. 6,775,114**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Jun. 28, 2022**

300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Int. Cl.: 25**

CLASS 25: Hats

**Trademark**

FIRST USE 7-9-2020; IN COMMERCE 7-9-2020

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-961,533, FILED 06-14-2018



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 3,252,846

United States Patent and Trademark Office

Registered June 19, 2007

TRADEMARK  
PRINCIPAL REGISTER

VORTEC

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

SER. NO. 78-042,695, FILED 1-11-2001.

FOR: ENGINES FOR LAND VEHICLES, IN CLASS  
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# TECH 2

**Reg. No. 4,572,442**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered July 22, 2014**

**Int. Cl.: 9**

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTERS AND PARTS THEREOF INCLUDING  
MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING;  
ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS;  
COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR  
READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE  
SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING  
DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC  
DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC  
APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,016,386.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECH", APART FROM THE  
MARK AS SHOWN.

SER. NO. 86-167,311, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

TUSCAN

**Reg. No. 5,151,745**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MI 482653000

**Registered Feb. 28, 2017**

CLASS 12: Option package for a motor vehicle comprising 20-inch 10-spoke two-toned painted wheels, bronze mesh grill and premium exterior paint sold as a unit as a feature of an automobile

**Int. Cl.: 12**

FIRST USE 6-22-2015; IN COMMERCE 6-22-2015

**Trademark**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

**Principal Register**

SER. NO. 86-557,202, FILED 03-09-2015  
JOHN M GARTNER, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## GUIDEX

**Reg. No. 6,439,852**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Aug. 03, 2021**

300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Int. Cl.: 11**

CLASS 11: lenses for vehicle lights

**Trademark**

FIRST USE 12-31-1998; IN COMMERCE 12-31-1998

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-301,521, FILED 11-05-2020





Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 271,167  
Registered May 27, 1930  
Renewal Approved July 3, 1990

TRADEMARK  
PRINCIPAL REGISTER



DELTA  
CHI

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BLVD.  
DETROIT, MI 48202

FOR: RADIO RECEIVING SETS AND  
PARTS THEREOF, IN CLASS 21 (INT.  
CL. 9).  
FIRST USE 11-20-1929; IN COMMERCE  
11-20-1929.

SER. NO. 71-295,258, FILED 1-27-1930.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 14, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered May 27, 1930

Trade-Mark 271,167

## UNITED STATES PATENT OFFICE

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN

ACT OF FEBRUARY 20, 1905

Application filed January 27, 1930. Serial No. 295,258.



### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting of the letters "GM," for RADIO RECEIVING SETS AND PARTS THEREOF, in Class No. 21, Electrical apparatus, machines, and supplies, and it presents herewith five specimens showing the trade mark as actually used upon the goods and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used on said goods by the applicant since November 20, 1929.

The trade mark is applied or affixed to the goods by affixing a label or plate upon which the trade mark appears directly to the goods.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer and Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

[L. S.]

GENERAL MOTORS CORPORATION,  
By THOMAS S. MERRILL,  
*Secretary.*

Registered July 10, 1934

Trade-Mark 314,824

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,975

The logo consists of the letters 'GM' in a bold, blocky, sans-serif font. The 'G' is on the left and the 'M' is on the right, with a horizontal bar connecting them at the top and bottom.

### STATEMENT

#### *To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for REPAIR AND REPLACEMENT PARTS OF MOTOR DRIVEN VEHICLES—NAMELY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS—in Class No. 19, Vehicles, not including engines; and it presents herewith five photographs showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
*Secretary*

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

Reg. No. 314,824

10 Year Renewal

Registered July 10, 1934  
Renewal Term Begins July 10, 1994

TRADEMARK  
PRINCIPAL REGISTER

# GM

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: REPAIR AND REPLACEMENT  
PARTS OF MOTOR DRIVEN VEHICLES—NAMELY, BRAKE DRUMS,  
BRAKE SHOES, BRAKE RODS, BRAKE  
APPLYING CAMS, BRAKE CABLE  
HOUSING, BUMPERS AND PARTS

THEREOF, FENDERS, FRONT AXLES,  
HUB CAPS, BODY SUPPORTING  
SPRINGS, SPRING LEAVES, STEERING  
KNUCKLES, STEERING KNUCKLE  
ARMS, KING PINS, STEERING SHAFT  
ARMS, AND WHEEL HUBS, IN CLASS  
19 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE  
9-15-1933.

SER. NO. 71-347,975, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 21, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,825

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,976



### STATEMENT

#### *To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF, VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, in Class No. 23, Cutlery, machinery, and tools, and parts thereof; and it presents here-

with five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
*Secretary.*

Int. Cl.: 12

Prior U.S. Cl.: 23

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 314,825

Registered July 10, 1934

Renewal Term Begins July 10, 1994

TRADEMARK  
PRINCIPAL REGISTER

# GM

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF,

VALVES, VALVE OPERATING TRAPS, PETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, IN CLASS 23 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE  
9-15-1933.

SER. NO. 71-347,976, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,823

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,977



### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing and consisting in the letters "GM" for BRAKE LININGS, BRAKE SHOE FACINGS, CLUTCH PLATE FACINGS, FAN BELTS, GASKETS, METALLIC TIRE COVERS, PISTON RINGS, AND RADIATOR CONNECTING HOSE, in Class No. 35, Belt-ing, hose, machinery packing, and non-metallic tires; and it presents herewith five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in

connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by printing or stamping the same directly upon the goods, or by placing a printed label upon which the trade-mark appears thereupon or upon packages containing the goods.

And the said General Motors Corporation does hereby appoints Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
Secretary.

Int. Cl.: 12

Prior U.S. Cl.: 19

Reg. No. 1,474,088

Registered Jan. 26, 1988

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILES, MOTOR TRUCKS,  
TRUCK TRACTORS, BUSES, ENGINES THERE-  
FOR AND STRUCTURAL PARTS THEREOF,  
IN CLASS 12 (U.S. CL. 19).

FIRST USE 9-30-1966; IN COMMERCE  
9-30-1966.

OWNER OF U.S. REG. NOS. 271,167, 1,034,749  
AND OTHERS.

SER. NO. 664,086, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

**Reg. No. 1,575,170**  
Registered Jan. 2, 1990

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-10-1987; IN COMMERCE  
1-10-1987.  
OWNER OF U.S. REG. NOS. 180,358, 1,065,021  
AND OTHERS.

SER. NO. 73-693,298, FILED 11-2-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cl.: 13

**United States Patent and Trademark Office**

**Reg. No. 1,685,062**

Registered May 5, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: METAL KEYS FOR LOCKS, IN CLASS  
6 (U.S. CL. 13).  
FIRST USE 9-30-1966; IN COMMERCE  
9-30-1966.

OWNER OF U.S. REG. NOS. 271,167, 1,575,170  
AND OTHERS.

SER. NO. 74-169,635, FILED 5-24-1991.

BRIDGET A. GRIFFIN, EXAMINING ATTOR-  
NEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,596,433**

**Registered Sep. 2, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTER AND PARTS THEREOF INCLUDING MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING; ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS; COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

OWNER OF U.S. REG. NOS. 1,714,390 AND 1,927,415.

THE MARK CONSISTS OF THE LETTERS "GM" IN A SQUARE WITH A LINE UNDERNEATH THE LETTERS.

SER. NO. 86-167,300, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

Reg. No. 1,471,518  
Registered Jan. 5, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-1-1983; IN COMMERCE  
1-1-1983.  
OWNER OF U.S. REG. NOS. 95,990, 648,147  
AND OTHERS.

SER. NO. 662,725, FILED 5-26-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

**United States Patent and Trademark Office**

Reg. No. 1,661,627

Registered Oct. 22, 1991

TRADEMARK  
PRINCIPAL REGISTER

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY, AUTOMOBILES, PASSENGER VANS, CARGO VANS, SPORT UTILITY VEHICLES, PICK-UP TRUCKS, COMMERCIAL LAND VEHICLES; NAMELY, AUTOMOBILES, BUSES, TRUCKS, VANS, SPORT UTILITY VEHICLES, CHASSIS FOR THE FOREGOING AND ANY COMBINATION THEREOF AND STRUCTURAL PARTS THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND CHASSIS FOR TRUCKS, MOTOR HOMES, AND RECREATIONAL VEHICLES; CHASSIS FOR VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE 7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 1,610,141 AND OTHERS.

SER. NO. 74-138,027, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,214**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).  
FIRST USE 1-0-1981; IN COMMERCE  
1-0-1981.

SER. NO. 75-572,654, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,348,249

United States Patent and Trademark Office

Registered May 9, 2000

TRADEMARK  
PRINCIPAL REGISTER

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 6-0-1996; IN COMMERCE  
6-0-1996.  
OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-572,664, FILED 10-15-1998.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,309,369

United States Patent and Trademark Office

Registered Jan. 18, 2000

TRADEMARK  
PRINCIPAL REGISTER

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTH BANNERS, CLOTH FLAGS  
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

FIRST USE 11-0-1989; IN COMMERCE  
11-0-1989.  
OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-650,013, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,563,091

United States Patent and Trademark Office

Registered Apr. 23, 2002

TRADEMARK  
PRINCIPAL REGISTER

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249  
AND OTHERS.

SER. NO. 76-063,263, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 2,522,861  
Registered Dec. 25, 2001

TRADEMARK  
PRINCIPAL REGISTER

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

TIC TOY MODEL KIT CARS, RADIO CONTROLLED CARS, COIN OPERATED VIDEO GAMES AND HAND HELD UNITS FOR PLAYING VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTIBLE TOY CARS, DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS, GOLF TEES, PEDDLE CARS, COIN OPERATED PINBALL MACHINES, PLASTIC TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

SER. NO. 78-063,832, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,494,385

**United States Patent and Trademark Office** Registered June 28, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
BATTERY-OPERATED REMOTE AND RADIO-  
CONTROLLED TOY VEHICLES, FRICTION

POWERED TOY VEHICLES AND HOBBY-  
CRAFT KITS, IN CLASS 28 (U.S. CL. 22).  
FIRST USE 4-30-1977; IN COMMERCE  
4-30-1977.  
OWNER OF U.S. REG. NO. 1,471,518.

SER. NO. 696,750, FILED 11-23-1987.

TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,313,756

**United States Patent and Trademark Office**

Registered Feb. 1, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-0-1981; IN COMMERCE 1-0-1981.  
OWNER OF U.S. REG. NOS. 830,956, 1,470,779,  
AND 1,713,603.

SER. NO. 75-570,958, FILED 10-15-1998.

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,308,986

United States Patent and Trademark Office

Registered Jan. 18, 2000

TRADEMARK  
PRINCIPAL REGISTER

CHEVY

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.  
OWNER OF U.S. REG. NOS. 95,398, 1,671,069  
AND OTHERS.

SER. NO. 75-572,657, FILED 10-15-1998.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,356,823**

**United States Patent and Trademark Office** Registered June 13, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,  
HATS, CLOTHING TIES, SWEAT SUITS, PANTS  
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.  
OWNER OF U.S. REG. NOS. 830,956, 1,470,779,  
AND 1,713,603.

SER. NO. 75-572,665, FILED 10-15-1998.

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,357,128**

**United States Patent and Trademark Office**

**Registered June 13, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVY**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: PRESSURE SENSITIVE GRAPHICS FOR AP-  
PLICATION TO AUTOMOBILES AND AUTOMOBILE  
DEALERSHIP WINDOWS, DECALS, STICKERS,

BUMPER STICKERS AND CALENDARS, IN CLASS  
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).  
FIRST USE 4-0-1995; IN COMMERCE 4-0-1995.  
OWNER OF U.S. REG. NOS. 95,398, 1,671,069 AND  
OTHERS.

SER. NO. 75-650,018, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,526

United States Patent and Trademark Office

Registered Nov. 26, 2002

TRADEMARK  
PRINCIPAL REGISTER

CAMARO

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-

METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 830,956, 2,313,756,  
AND 2,356,823.

SER. NO. 78-086,851, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 3,126,223

United States Patent and Trademark Office

Registered Aug. 8, 2006

TRADEMARK  
PRINCIPAL REGISTER

# CAMARO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: AUTOMOBILE HOODS, AUTOMOBILE BUMPERS, AUTOMOTIVE WINDSHIELD SHADE SCREENS, DOOR PANELS FOR LAND VEHICLES, FITTED COVERS FOR VEHICLES, VEHICLE SEAT COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-0-1999; IN COMMERCE 5-0-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,779, 2,313,756, AND 2,356,823.

SER. NO. 78-661,484, FILED 6-30-2005.

KRISTIN DAHLING, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,628,953

United States Patent and Trademark Office

Registered May 26, 2009

TRADEMARK  
PRINCIPAL REGISTER

# CAMARO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-27-2009; IN COMMERCE 3-27-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-951,500, FILED 8-14-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

CAMARO

**Reg. No. 4,246,081**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Nov. 20, 2012**

DETROIT, MI 482653000

**Int. Cl.: 28**

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK**

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,779 AND 3,628,953.

SER. NO. 85-629,052, FILED 5-18-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,059,324

**United States Patent and Trademark Office**

Registered May 6, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**BEL AIR**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 12-0-1994; IN COMMERCE  
12-0-1994.  
SER. NO. 75-114,826, FILED 6-6-1996.

FOR: SCALE MODELS OF AUTOMOBILES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

ELISSA GARBER KON, EXAMINING ATTOR-  
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,866,966

United States Patent and Trademark Office

Registered July 27, 2004

TRADEMARK  
PRINCIPAL REGISTER

AVALANCHE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 48265

RAILCARS OR PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

SN 75-597,034, FILED 11-30-1998.

KAREN M. STRZYZ, EXAMINING ATTORNEY

FOR: MOTOR LAND VEHICLES, NAMELY AUTOMOBILES, TRUCKS, SPORT UTILITY VEHICLES, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF EXCLUDING

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,794

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER

CHEVELLE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).  
FIRST USE 3-0-1989; IN COMMERCE  
3-0-1989.

SER. NO. 75-629,737, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,561,229

**United States Patent and Trademark Office**

Registered Apr. 16, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**BEL AIR**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL MONEY CLIPS, NON-LUMINOUS  
AND NON-MECHANICAL METAL STREET SIGNS,  
NON-LUMINOUS AND NON-MECHANICAL  
PARKING SIGNS, NON-LUMINOUS AND NON-

MECHANICAL TIN SIGNS, METAL KEY RINGS,  
AND METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

SER. NO. 76-063,262, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,656,665

United States Patent and Trademark Office

Registered Dec. 3, 2002

TRADEMARK  
PRINCIPAL REGISTER

BLAZER

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,490,089.

SER. NO. 78-086,863, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cls.: 6, 16, 21, 24 and 25

Prior U.S. Cls.: 2, 5, 12, 13, 14, 22, 23, 25, 29, 30, 33,  
37, 38, 39, 40, 42 and 50

Reg. No. 3,185,665

Registered Dec. 19, 2006

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**C6**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50),

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,  
37, 38 AND 50).

FIRST USE 1-27-2005; IN COMMERCE 1-27-2005.

FOR: MUGS, BEVERAGE GLASSWARE, AND  
THERMAL-INSULATED CONTAINERS FOR FOOD  
OR BEVERAGES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,  
30, 33, 40 AND 50).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: FLEECE BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

FIRST USE 2-10-2005; IN COMMERCE 2-10-2005.

FOR: CLOTHING, NAMELY, JACKETS, SHIRTS,  
SWEATSHIRTS, AND T-SHIRTS, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-584,227, FILED 3-10-2005.

ALICE SUE CARRUTHERS, EXAMINING ATTOR-  
NEY

United States of America  
United States Patent and Trademark Office

# BEL AIR

**Reg. No. 4,394,946**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Sep. 3, 2013**

**Int. Cl.: 12** FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,210, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# CHEVELLE

**Reg. No. 4,431,312** GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
**Registered Nov. 12, 2013** 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 12** FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK** FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,159, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*See Hesik, Esq.*

Dputy Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# CHEVELLE

**Reg. No. 4,431,313**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Nov. 12, 2013**

300 RENAISSANCE CENTER

DETROIT, MI 482653000

**Int. Cl.: 25**

FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 12-16-1988; IN COMMERCE 12-16-1988.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,182, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*See Hesik, Esq.*

Dputy Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# CHEVELLE

**Reg. No. 4,431,314**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Nov. 12, 2013**

**Int. Cl.: 28**

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK**

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,205, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*April Hesik, Esq.*

Dputy Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# CHEVELLE

**Reg. No. 4,431,315**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Nov. 12, 2013**

300 RENAISSANCE CENTER

DETROIT, MI 482653000

**Int. Cl.: 27**

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

**TRADEMARK**

FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,217, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*April Hesik, Esq.*

Deputy Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# CANYON

**Reg. No. 4,646,598**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Nov. 25, 2014**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23,  
31, 35 AND 44).

**TRADEMARK**

FIRST USE 9-18-2014; IN COMMERCE 9-18-2014.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,814,146.

SN 86-163,953, FILED 1-13-2014.

SIMÓN TENG, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

BLAZER

**Reg. No. 5,751,576**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks and vans

**Trademark**

FIRST USE 12-31-2018; IN COMMERCE 12-31-2018

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-815,229, FILED 11-10-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,467,522  
Registered Dec. 1, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-1-1983; IN COMMERCE  
2-1-1983.  
OWNER OF U.S. REG. NOS. 579,485 AND  
642,147.

SER. NO. 656,443, FILED 4-20-1987.  
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

Reg. No. 1,494,171  
Registered June 28, 1988

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: JEWELRY; NAMELY, QUARTZ  
WATCHES, IN CLASS 14 (U.S. CLS. 27 AND 28).

FIRST USE 7-27-1987; IN COMMERCE  
7-27-1987.  
SER. NO. 696,751, FILED 11-23-1987.

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

**United States Patent and Trademark Office** Reg. No. 1,495,033  
Registered July 5, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTOMOBILES, ENGINES THEREFOR, AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19 AND 23).

FIRST USE 4-21-1983; IN COMMERCE  
4-21-1983.

OWNER OF U.S. REG. NOS. 579,485, 648,147  
AND OTHERS.

SER. NO. 696,752, FILED 11-23-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

**United States Patent and Trademark Office** Reg. No. 1,494,980  
Registered July 5, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 10-31-1984; IN COMMERCE  
10-31-1984.

SER. NO. 697,950, FILED 11-27-1987.

FOR: EYEGLASSES, IN CLASS 9 (U.S. CL.  
26).

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,215

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER

CORVETTE

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).  
FIRST USE 1-0-1981; IN COMMERCE  
1-0-1981.

SER. NO. 75-572,655, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,314,485**

**United States Patent and Trademark Office**

**Registered Feb. 1, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,  
HATS, CLOTHING TIES, SWEAT SUITS, PANTS  
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.  
OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

SER. NO. 75-629,734, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,463,898**

**Registered June 26, 2001**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 2,311,215, 2,314,485  
AND OTHERS.

SER. NO. 76-063,278, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: METAL MONEY CLIPS, METAL GEAR  
SHIFT KNOBS, NON-MECHANICAL METAL  
STREET SIGNS, NON-MECHANICAL METAL  
PARKING SIGNS, NON-MECHANICAL TIN SIGNS,  
METAL KEY RINGS, METAL LICENSE PLATES, IN  
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,854,854

United States Patent and Trademark Office

Registered June 15, 2004

TRADEMARK  
PRINCIPAL REGISTER

EQUINOX

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-4-2004; IN COMMERCE 3-4-2004.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND

SN 78-004,731, FILED 4-19-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# HIGH COUNTRY

**Reg. No. 4,444,192**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Dec. 3, 2013**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS AND VANS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-23-2013; IN COMMERCE 10-23-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-283,826, FILED 4-1-2011.

LINDA LAVACHE, EXAMINING ATTORNEY



*Deborah S. Colon*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# EL CAMINO

**Reg. No. 4,382,628**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Aug. 13, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

THE ENGLISH TRANSLATION OF "EL CAMINO" IN THE MARK IS "THE ROAD".

SER. NO. 85-699,199, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Kevin Stark Lee*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

# COLORADO

**Reg. No. 4,646,599** GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
**Registered Nov. 25, 2014** 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 12** FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23,  
31, 35 AND 44).

**TRADEMARK** FIRST USE 9-16-2014; IN COMMERCE 9-16-2014.

**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,813,324.

SN 86-163,974, FILED 1-13-2014.

SIMÓN TENG, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

CRUZE PREMIER

**Reg. No. 5,643,759**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center

**Registered Jan. 01, 2019**

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Trademark**

FIRST USE 2-1-2017; IN COMMERCE 2-1-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-605,922, FILED 04-22-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

# United States Patent Office

661,322  
Registered May 6, 1958

## PRINCIPAL REGISTER Trademark

Ser. No. 32,751, filed June 27, 1957

### IMPALA

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit 2, Mich.

For: AUTOMOBILES, in CLASS 19.  
First use Jan. 18, 1956; in commerce Jan. 18, 1956.

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,798

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER

IMPALA

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 7-0-1994; IN COMMERCE  
7-0-1994.  
OWNER OF U.S. REG. NO. 661,322.  
SER. NO. 75-630,283, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,669,222

United States Patent and Trademark Office

Registered Dec. 31, 2002

TRADEMARK  
PRINCIPAL REGISTER

IMPALA

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER PLAS-  
TIC, WAX, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

SER. NO. 78-086,842, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

L88

**Reg. No. 4,275,878**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,067, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

LT-1

**Reg. No. 4,382,776**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Aug. 13, 2013**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-729,266, FILED 9-14-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*See Hanchan*

Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

L88

**Reg. No. 4,275,949**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-729,319, FILED 9-14-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

LT1

**Reg. No. 4,713,011** GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
**Registered Mar. 31, 2015** 300 RENAISSANCE CENTER  
DETROIT, MI 492653000

**Int. Cl.: 12** FOR: ENGINES FOR AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS AND VANS.  
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK** FIRST USE 11-4-2014; IN COMMERCE 11-4-2014.

**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-892,473, FILED 4-2-2013,  
JANICE L. MCMORROW, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent Office

Reg. No. 1,039,220

Registered May 11, 1976

**TRADEMARK**

Principal Register

**SILVERADO**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: MOTOR VEHICLES—NAMELY, TRUCKS—  
in CLASS 12 (U.S. CL. 19).  
First use Sept. 27, 1974; in commerce Sept. 27, 1974.

Ser. No. 61,004, filed Aug. 21, 1975.

R. G. BUNIS, Examiner

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

**United States Patent and Trademark Office**

Reg. No. 1,490,090

Registered May 31, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**SUBURBAN**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY,  
TRUCKS, ENGINES THEREOF AND STRUC-

TURAL PARTS THEREFOR, IN CLASS 12 (U.S.  
CLS. 19 AND 23).  
FIRST USE 9-30-1948; IN COMMERCE  
9-30-1948.

SER. NO. 688,837, FILED 10-9-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,519,946

**United States Patent and Trademark Office** Registered Jan. 10, 1989

**TRADEMARK  
PRINCIPAL REGISTER**

**STINGRAY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).  
FIRST USE 6-15-1987; IN COMMERCE  
6-15-1987.  
OWNER OF U.S. REG. NO. 1,467,522.

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY

SER. NO. 707,406, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTOR-  
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 50

United States Patent and Trademark Office

Reg. No. 1,750,042  
Registered Feb. 2, 1993

TRADEMARK  
PRINCIPAL REGISTER

STINGRAY

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1962; IN COMMERCE  
9-30-1962.  
SER. NO. 74-258,057, FILED 3-23-1992.

FOR: NAMEPLATES FOR MOTOR LAND  
VEHICLES, IN CLASS 12 (U.S. CLS. 19 AND 50).

J. CHILDRESS, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

**United States Patent and Trademark Office** Reg. No. 1,880,529  
Registered Feb. 28, 1995

**TRADEMARK  
PRINCIPAL REGISTER**

**TAHOE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY  
TRUCKS, ENGINES THEREFOR, AND STRUC-

TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).  
FIRST USE 9-30-1981; IN COMMERCE  
9-30-1981.

SER. NO. 74-512,191, FILED 4-11-1994.

ANDREW BAXLEY, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,008,406

United States Patent and Trademark Office Registered Oct. 15, 1996

TRADEMARK  
PRINCIPAL REGISTER

Z71

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 5-1-1987; IN COMMERCE  
5-1-1987.

SER. NO. 75-014,921, FILED 11-3-1995.

FOR: MODIFIED OFF ROAD CHASSIS SOLD  
AS COMPONENTS OF TRUCKS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

CINDI GREENBAUM, EXAMINING ATTOR-  
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

United States Patent and Trademark Office

Reg. No. 2,092,090

Registered Aug. 26, 1997

TRADEMARK  
PRINCIPAL REGISTER

**MALIBU**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR AND STRUC-  
TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-14-1996; IN COMMERCE  
11-14-1996.

SN 75-047,555, FILED 1-23-1996.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,308,988

**United States Patent and Trademark Office**

Registered Jan. 18, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**Z71**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING, TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE  
3-0-1996.  
OWNER OF U.S. REG. NOS. 1,599,494, 2,008,406  
AND OTHERS.

SER. NO. 75-572,661, FILED 10-15-1998.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,430,738

United States Patent and Trademark Office

Registered Feb. 27, 2001

TRADEMARK  
PRINCIPAL REGISTER

MONTE CARLO

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 3-0-1989; IN COMMERCE 3-0-1989.

SER. NO. 75-630,189, FILED 1-29-1999.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,316,536

Registered Feb. 8, 2000

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**Z/28**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.  
OWNER OF U.S. REG. NOS. 1,470,779 AND  
1,919,577.

SER. NO. 75-630,282, FILED 1-29-1999.

ALICE SUE CARRUTHERS, EXAMINING AT-  
TORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,652,035

United States Patent and Trademark Office

Registered Nov. 19, 2002

TRADEMARK  
PRINCIPAL REGISTER

SUBURBAN

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS. IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,840, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

**Reg. No. 2,652,036**  
Registered Nov. 19, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**TAHOE**

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,843, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,537,570

United States Patent and Trademark Office

Registered Nov. 25, 2008

TRADEMARK  
PRINCIPAL REGISTER

# TRAVERSE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-13-2008; IN COMMERCE 9-13-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-031,062, FILED 10-27-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,681,174

Registered Jan. 28, 2003

TRADEMARK  
PRINCIPAL REGISTER

MONTE CARLO

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS  
AND PORCELAIN, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, MIRRORS, NON-

METAL MONEY CLIPS, PLASTIC NAME BADGES,  
NON-METAL NAMEPLATES, PICTURE FRAMES,  
PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC  
STORAGE BINS, SEAT CUSHIONS, STOOLS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NOS. 1,040,089, 2,478,937  
AND OTHERS.

SER. NO. 78-086,845, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,527

United States Patent and Trademark Office

Registered Nov. 26, 2002

TRADEMARK  
PRINCIPAL REGISTER

Z71

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER,  
WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-

METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCIAL 9-1-1995.

OWNER OF U.S. REG. NOS. 2,008,406 AND  
2,308,988.

SER. NO. 78-086,852, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,663,321**

**United States Patent and Trademark Office**

**Registered Dec. 17, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**MALIBU**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS; DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL;  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NONMETAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES; PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC  
STORAGE BINS, SEAT CUSHIONS AND STOOLS,  
IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

SER. NO. 78-086,872, FILED 10-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# STINGRAY

**Reg. No. 4,436,811**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Nov. 19, 2013**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19,  
21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-041,072, FILED 5-18-2010.

SAMUEL E. SHARPER JR., EXAMINING ATTORNEY



*Kevin Stark Lee*

Deputy Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

ZL1

**Reg. No. 4,172,493**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered July 10, 2012**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19,  
21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 3-29-2012; IN COMMERCE 3-29-2012.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-236,615, FILED 2-8-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

ZL1

**Reg. No. 4,117,179**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Mar. 27, 2012**

**Int. Cl.: 7**

FOR: AUTOMOTIVE ENGINE BLOCKS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

**TRADEMARK**

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-237,470, FILED 2-9-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

# TURBO-JET

**Reg. No. 4,275,896**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,313, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

# TURBO-JET

**Reg. No. 4,275,897**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

**Registered Jan. 15, 2013**

300 RENAISSANCE CENTER

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,368, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

# TURBO-FIRE

**Reg. No. 4,275,899**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 15, 2013**

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,411, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

ZR2

**Reg. No. 4,279,992**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER

**Registered Jan. 22, 2013**

DETROIT, MI 482653000

**Int. Cl.: 16**

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 12-31-2005; IN COMMERCE 12-31-2005.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,452, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kappos*

Director of the United States Patent and Trademark Office.

United States of America  
United States Patent and Trademark Office

# TRAX

**Reg. No. 4,704,309**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Mar. 17, 2015**

**Int. Cl.: 12**

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 11-24-2014; IN COMMERCE 11-24-2014.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-847,549, FILED 2-12-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



*Nicelle K. Lee*

Director of the United States  
Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

ZR2

**Reg. No. 5,566,056**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center

**Registered Sep. 18, 2018**

Detroit, MICHIGAN 482653000

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Trademark**

FIRST USE 5-31-2017; IN COMMERCE 5-31-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-386,591, FILED 09-05-2014



*Andrei Iancu*

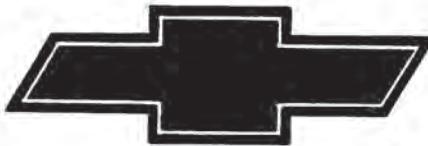
Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,519,942  
Registered Jan. 10, 1989

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-8-1984; IN COMMERCE  
11-8-1984.  
OWNER OF U.S. REG. NOS. 95,398 AND  
647,236.

FOR: TOYS AND PLAY-THINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY  
VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 698,806, FILED 12-3-1987.

CORA ANN MOORHEAD, EXAMINING AT-  
TORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

United States Patent and Trademark Office

Reg. No. 1,540,658  
Registered May 23, 1989

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPERA-  
TED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY  
VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 6-25-1987; IN COMMERCE  
6-25-1987.

OWNER OF U.S. REG. NOS. 95,990, 1,471,518  
AND OTHERS.

SER. NO. 707,404, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTOR-  
NEY

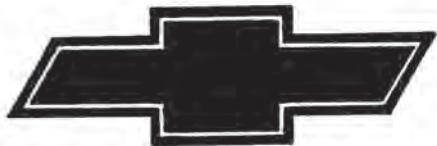
Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office**

Reg. No. 1,530,792  
Registered Mar. 21, 1989

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOCKS, IN CLASS 14 (U.S. CL. 27),  
FIRST USE 1-2-1985; IN COMMERCE  
1-2-1985.

OWNER OF U.S. REG. NOS. 95,398 AND  
647,236.

SER. NO. 738,100, FILED 7-5-1988.

JANICE O'LEAR, EXAMINING ATTORNEY

Int. Cl.: 12

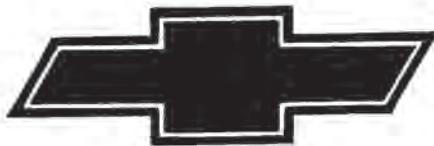
Prior U.S. Cl.: 19

Reg. No. 1,661,628

Registered Oct. 22, 1991

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY,  
AUTOMOBILES, PASSENGER VANS, CARGO  
VANS, SPORT UTILITY VEHICLES, PICK-UP  
TRUCKS, COMMERCIAL LAND VEHICLES;  
NAMELY, AUTOMOBILES, BUSES, TRUCKS,  
VANS, SPORT UTILITY VEHICLES, CHASSIS  
FOR THE FOREGOING AND ANY COMBINA-  
TION THEREOF AND STRUCTURAL PARTS  
THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND  
CHASSIS FOR TRUCKS, MOTOR HOMES, AND  
RECREATIONAL VEHICLES; CHASSIS FOR  
VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE  
7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 647,236,  
AND 1,540,884.

SER. NO. 74-138,028, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cls.: 8, 9, 14, 16, 18, 21 and 25

Prior U.S. Cls.: 1, 2, 3, 5, 13, 21, 22, 23, 26, 27,  
28, 29, 30, 33, 36, 37, 38, 39, 40, 41, 44 and 50

Reg. No. 2,242,877

Registered May 4, 1999

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: POCKET KNIVES, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: PRE-RECORDED VIDEO CASSETTES FEATURING THE MAKING OF SPORTS CARS, SUNGLASSES, EYEGLASS CASES AND COMPUTER PERIPHERAL MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: JEWELRY, NAMELY, TIE TACKS, LAPEL PINS, WATCHES AND CHARMS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: DESK TOP ORGANIZERS, NOTE PADS, PLAYING CARDS, POSTERS, COIN HOLDERS, PENS AND PEN HOLDERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: UMBRELLAS, LUGGAGE, GYM BAGS, LEATHER KEY FOBS, BRIEFCASE-TYPE PORTFOLIOS, ATTACHE CASES AND WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: MUGS, PORTABLE COOLERS, COASTERS NOT OF PAPER AND NOT BEING TABLE LINEN AND BEVERAGE GLASSWARE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

OWNER OF U.S. REG. NOS. 648,147, 2,086,434 AND OTHERS.

SER. NO. 75-501,279, FILED 6-12-1998.

CONRAD WONG, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,397

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE  
3-0-1995.  
OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

SER. NO. 75-591,370, FILED 11-8-1998.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,399

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE  
3-0-1995.  
OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

SER. NO. 75-591,372, FILED 11-18-1998.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

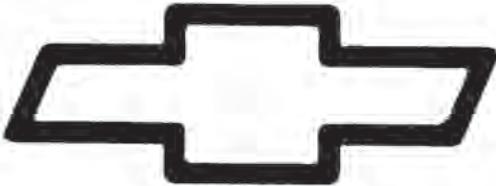
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,791

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).  
FIRST USE 12-0-1994; IN COMMERCE  
12-0-1994.

SER. NO. 75-629,729, FILED 1-29-1999,

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

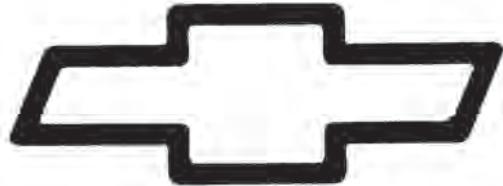
Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,792

**United States Patent and Trademark Office**

Registered Jan. 25, 2000

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 5-0-1987; IN COMMERCE  
5-0-1987.  
OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

SER. NO. 75-629,731, FILED 1-29-1999.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 24

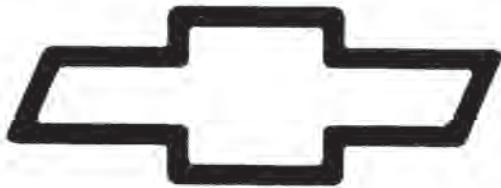
Prior U.S. Cls.: 42 and 50

Reg. No. 2,311,918

Registered Jan. 25, 2000

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTH BANNERS, CLOTH FLAGS,  
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

FIRST USE 11-0-1989; IN COMMERCE  
11-0-1989.  
OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

SER. NO. 75-650,024, FILED 3-1-1999.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

**United States Patent and Trademark Office**

Reg. No. 2,563,092

Registered Apr. 23, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 10-0-1996; IN COMMERCE 10-0-1996.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249  
AND OTHERS.

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

SER. NO. 76-063,276, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 28

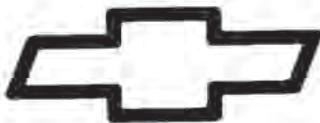
Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,550,170

United States Patent and Trademark Office

Registered Mar. 19, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTIBLE TOY CARS, DIECAST VEHICLE MODELS, GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS, GOLF TEES, PEDDLE CARS, PIN-BALL MACHINES, PLASTIC VEHICLE KITS, PLASTIC VEHICLE MODELS, RADIO CONTROLLED CARS, COIN OPERATED VIDEO GAMES AND

HAND HELD UNITS FOR PLAYING VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

OWNER OF U.S. REG. NOS. 1,661,628, 2,311,918 AND OTHERS.

SER. NO. 78-063,842, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,538,436  
Registered Feb. 12, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, BOTTLE OPEN-  
ERS, CAN WRAPS, COASTERS, COMMEMORA-  
TIVE PLATES, CONTAINERS FOR FOOD,  
COOLERS, CORKSCREWS, CUPS, GLASS CANIS-  
TERS, ICE SCRAPERS WITH BRUSHES, MUGS,  
ORNAMENT REPLICAS OF VEHICLES MADE OF  
GLASS, CRYSTAL AND CERAMIC, PORTABLE

CONTAINERS, SALT AND PEPPER SHAKERS, SER-  
VICE TRAYS, SQUEEZE BOTTLES AND STEINS, IN  
CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-1-1925; IN COMMERCE 12-1-1925.

SER. NO. 78-075,334, FILED 7-24-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-  
NEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

**United States Patent and Trademark Office**

**Reg. No. 2,562,025**

Registered Apr. 16, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BELT BUCKLES, CHARMS, CLOCKS, CO-  
INS, CUFF-LINKS, EARRINGS, INGOTS, LAPEL  
PINS, MONEY CLIPS, PENDANTS, RINGS, TIE  
CLIPS, TIE TACKS, WATCHES, IN CLASS 14 (U.S.  
CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

SER. NO. 78-075,441, FILED 7-24-2001.

DOMINIC J. FERRAIUOLO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

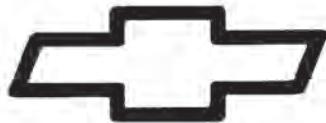
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,578,898**

**Registered June 11, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,  
MOCCASINS, OVERALLS, RAINWEAR, ROBES,  
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 1-1-1985; IN COMMERCE 1-1-1985.

SER. NO. 78-086,835, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

# UNITED STATES PATENT OFFICE.

CHEVROLET MOTOR COMPANY, OF FLINT, MICHIGAN.

TRADE-MARK FOR AUTOMOBILES, MOTOR-VEHICLES, AND PARTS THEREOF.

95,398.

Registered Feb. 17, 1914.

Application filed October 4, 1913. Serial No. 73,204.

## STATEMENT.

*To all whom it may concern:*

Be it known that the CHEVROLET MOTOR COMPANY, a corporation organized on November 3, 1911, under the laws of the State of Michigan, and doing business at Flint, Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for automobiles, motor-vehicles, and parts thereof, in Class 19, Vehicles, not including engines.

The trade-mark was adopted and has been used continuously in the business of said corporation since July 22, 1913.

The trade-mark is applied or affixed to the goods or to the packages containing the same, by placing thereon a metal plate on which the trade-mark is shown, or by painting the trade-mark thereon, or by stamping, or by applying thereto a label bearing the trade-mark, or by applying the trade-mark to the package, crate or box containing the goods in question.

CHEVROLET MOTOR COMPANY,  
By WILLIAM C. DURANT,  
*Vice-President.*



## DECLARATION.

State of New York county of New York ss:

WILLIAM C. DURANT, being duly sworn, deposes and says that he is the vice-president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by

said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered, and that the specimens show the trade-mark as actually used upon the goods.

WILLIAM C. DURANT.

Subscribed and sworn to before me this 29th day of September 1913.

[L. s.] JOHN J. RANAGAN,  
*Notary Public, No. 6, New York County,  
N. Y.*

Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 579,485

Registered Sep. 1, 1953

Renewal Term Begins Sep. 1, 1993

TRADEMARK  
PRINCIPAL REGISTER

*Corvette*

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILES, IN CLASS 19  
(INT. CL. 12).  
FIRST USE 1-9-1953; IN COMMERCE  
1-9-1953.

SER. NO. 71-644,297, FILED 3-27-1953.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Dec. 7, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,779,456

United States Patent and Trademark Office

Registered Nov. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

STREET SIGNS MADE OF METAL, METAL TOOL BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: METAL BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL PARKING SIGNS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NO. 2,314,486 AND OTHERS.

SER. NO. 78-063,914, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,736,654

United States Patent and Trademark Office

Registered July 15, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX AND WOOD, NON-METAL JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, NAME BADGES

MADE OF PLASTIC, NAME PLATES MADE OF PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NOS. 647,236, 2,311,916 AND OTHERS.

SER. NO. 78-073,061, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

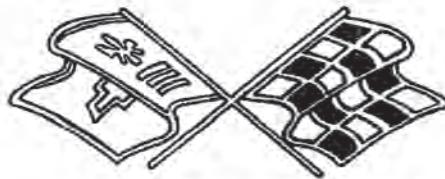
**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,631,880**  
Registered Oct. 8, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS; AUTOMOTIVE BOOKS; PAPER OR PLASTIC BAGS FOR MERCHANDISE; BANK CHECKS; BUMPER STICKERS; DESKTOP BUSINESS CARD HOLDERS; BUSINESS CARDS; CALENDARS; CHECKBOOK COVERS; CHILDREN'S ACTIVITY BOOKS; COOKBOOKS; DECALS; GIFT WRAPPING PAPER; GREETING CARDS; LETTER OPENERS; MARKERS; NOTE PAD HOLDERS; NOTE PADS; PAPER BANNERS; PAPER COASTERS; PAPER FLAGS; PAPER NAPKINS; PAPERWEIGHTS; PEN AND PENCIL HOLDERS; PENCILS; PENS; PHOTO ALBUMS; PICTURES;

PLAYING CARDS; POCKET SECRETARIES; POSTCARDS; POSTERS; PARTIALLY PRINTED LABELS NOT OF TEXTILES; LITHOGRAPHIC PRINTS; STATIONERY FOLDERS; TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

OWNER OF U.S. REG. NOS. 2,008,518, 2,086,434, AND 2,232,346.

SER. NO. 78-075,535, FILED 7-25-2001.

LANA PHAM, EXAMINING ATTORNEY

Int. Cl.: 9

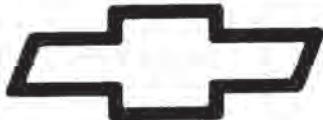
Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,734,714

Registered July 8, 2003

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTOGRAPHIC CAMERAS; DIRECTIONAL COMPASSES; COMPUTER MOUSE PADS; COMPUTER MOUSES; COMPUTER GAME SOFTWARE FOR USE IN ARCADE GAMES, HAND HELD ELECTRONIC GAMES AND VIDEO GAMES; COMPUTER SCREEN SAVER SOFTWARE; ELECTRIC SIGNS; EYEGLASS CASES; EYEGLASSES; COMPUTER AND VIDEO GAME CARTRIDGES; VIDEO GAME INTERACTIVE HAND HELD REMOTE CONTROLS FOR PLAYING ELECTRONICS GAMES; HAND HELD JOY STICK UNITS FOR PLAYING VIDEO GAMES; GRADUATED RULERS; INTERACTIVE VIDEO GAMES OF VIRTUAL REALITY COMPRISED OF COMPUTER SOFTWARE AND HARD

WARE; DECORATIVE MAGNETS; MAGNIFYING GLASSES; NEON SIGNS; PRERECORDED VIDEO-TAPES FEATURING INFORMATION ON AUTOMOBILES; RADIO ANTENNAS; RADIOS; SUNGLASSES; TAPE MEASURES; TELEPHONES; THERMOMETERS NOT FOR MEDICAL USE; TIRE PRESSURE GAUGES; VIDEO REWINDERS; YARD STICKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 2,311,916, 2,314,486, AND 2,346,905.

SEC. 2(F).

SER. NO. 78-086,496, FILED 10-2-2001.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 20

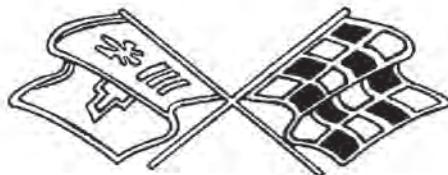
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,528

United States Patent and Trademark Office

Registered Nov. 26, 2002

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,868, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,750,257

United States Patent and Trademark Office

Registered Aug. 12, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC, AND WOOD, JEW-  
ELRY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL NOVELTY LI-  
CENSE PLATES, MIRRORS, NON-METAL MONEY  
CLIPS, PLASTIC NAME BADGES, NON-METAL

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-  
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,  
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 648,147.

SER. NO. 78-091,733, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,089** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)

Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 9** FOR: SUNGLASSES, SUNGLASS CASES, COMPUTER MOUSE, LAPTOP CARRYING CASES, CD CASES, NEON SIGNS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-702,950, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

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**Reg. No. 3,739,090** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)

Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 12** FOR: FITTED DASHBOARD COVERS FOR VEHICLES, VEHICLE TIRE VALVE STEM CAPS, FITTED COVERS FOR VEHICLES, LICENSE PLATE FRAMES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK  
PRINCIPAL REGISTER FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-702,973, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

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**Reg. No. 3,739,092** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 18** FOR: WALLETS, DUFFLE BAGS, BACKPACKS, UMBRELLAS, TRUNKS, IN CLASS 18  
(U.S. CLS. 1, 2, 3, 22 AND 41).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,052, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



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**Reg. No. 3,739,093** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 20** FOR: STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.  
TRADEMARK  
PRINCIPAL REGISTER OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,079, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

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**Reg. No. 3,739,094** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 21** FOR: BEVERAGE GLASSWARE, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS,  
IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

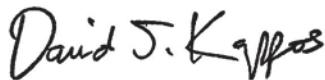
TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A  
CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN  
AND A FLEUR-DE-LIS.

SER. NO. 77-703,107, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



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**Reg. No. 3,739,096** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 25** FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, JACKETS, SHIRTS, SWEATSHIRTS, COATS, BANDANAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,197, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

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**Reg. No. 3,739,097** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 27** FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.  
TRADEMARK  
PRINCIPAL REGISTER OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,215, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kappas*

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Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 28** FOR: TOY VEHICLES, GOLF BALLS, GOLF PUTTERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,234, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,683,719

United States Patent and Trademark Office

Registered Feb. 4, 2003

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

PLASTIC NAME BADGES, NON-METAL NAME-PLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, NAMELY ORNAMENTS OF PLASTIC OR WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD MIRRORS, FURNITURE MIRRORS, NON-METAL MONEY CLIPS,

FIRST USE 8-1-1997; IN COMMERCIAL 8-1-1997.

OWNER OF U.S. REG. NOS. 2,232,346 AND 2,242,877.

SER. NO. 78-091,740, FILED 11-5-2001.

GRETNA YAO, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,678,153

Registered Jan. 21, 2003

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES, BEDS, CHAIRS, CLAMPS, DESK ORNAMENTS, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAME PLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT

CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 1,519,942, 2,314,490 AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-092,328, FILED 11-8-2001.

FLORENTINA BLANDU, EXAMINING ATTORNEY